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EuclidSouthCID.org

Euclid South CID Board of Directors Meeting Minutes
January 25, 2018 at 2:00 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee members in attendance: Brian Phillips, John McElwain, Shawn Milford

Committee members not in attendance: Mark Rubin, John Ly

Others in attendance: Matthew Green, Sara Feagans, Annette Pendilton (Park Central Development Staff), Jim Whyte and Lyndon Cordell (Central West End Neighborhood Security Initiative), Ron Coleman (Neighborhood Improvement Specialist), Jared Boyd (City of St. Louis Treasurer's Office)

1. Call to Order: B. Phillips called the meeting to order at 2:05 p.m.

2. Approval of Previous Meeting Minutes

S. Milford made a motion to approve the November 16, 2017 meeting minutes. J. McElwain seconded the motion. The motion passed unanimously.

3. Chairs Report & Announcement of the Order of Business - No announcements

4. Public Comments – None

5. Project Reports

a. Safety & Security:

J. Whyte reported that crime stats is up slightly up from 2016 to 2017. Comparing crime in the area from 1990 – 2016 has gone down tremendously.

J. Whyte gave update for The City's Finest. For the month of January 2018, there were 501 reports, 67 field interview reports and 11 arrests.

J. Whyte also announced the hiring of Judge Jimmy Edwards as Department of Public Safety, Director and Col. John Hayden as Police Commissioner.

J. Whyte stated that Shake Shack will be installing eight new cameras on their building.

J. Whyte also presented an increase in graffiti incidents. Please report any incidents to can call his office. Operation Bright Side can assist with removal of graffiti.

J. Whyte is looking into a Pilot App Program from Coolfire Solutions. This is a platform where officers, guides and the public can input information that can be collected, shared and accessed in assisting with "Known Characters".

b. Parking:

Jared Boyd from the City of St. Louis Treasurer's Office wanted to share the availability for the parking garage located at 9N. Euclid. Jared is trying to get the word out about the parking in the CWE area. Wanting to try to connect with the business owners to support customers with a parking solution or any suggestion to help get the word out. Also wanting to put more signage to make people aware of the parking garage.

c. Finance:

M. Green presented the balance and profit and loss statements. There is roughly \$299,000 in both the checking and savings accounts.

RSM has finished their on-site work for the audits for fiscal years 2015, 2016 and 2017. Should be complete by the March meeting.

J. McElwain made a motion to approve the financial report. S. Milford seconded the motion and the report was approved unanimously.

M. Green gave an update for the funding agreement for the CWE Pedestrian Lighting project. The agreement will not be signed today.

J. McElwain stated that there might be a \$7,500 discrepancy. Wanting to wait and see what the final cost will be.

J. McElwain will get the information as soon as possible. M. Green will send out an email to get votes to approve the new price.

d. Marketing:

S. Feagans shared updates on social media data stating that the number of followers has grown across each platform.

S. Feagans will be ordering window decal stickers with the new logo for the Central West End businesses.

S. Feagans is looking to advertise in the wayfinder for all of the businesses in Central West End. Will be boosting up social media with the new logo.

S. Feagans is wanting to update the maps with new businesses.

S. Feagans mentioned the Rose Relay a wine tasting event that will occur in the CWE on the north and south sides on May 19, 2017. We will not be doing Pour and Pair event around this time since they are similar events. S. Feagans is wanting to get the businesses more involved with the Rose Relay.

e. Public Maintenance:

Nothing to report.

f. Public Infrastructure:

M. Green will be sending out a RFP for a firm to come up with a design for the street furniture project.

M. Green would like to have the RFP finalized by the week of February 5, 2018 and approved by the board so the RFP can be sent out by February 12, 2018.

M. Green discussed streetscape with a tentative plan of getting a RFP out and identify funding sources. Would like to get started on this as soon as possible and will be needing a subcommittee to help in moving the project forward. B. Phillips stated to please let M. Green know by next week if you want to be on this subcommittee. J. McElwain and S. Milford volunteered to be on the streetscape subcommittee.

6. Other Business

a. B. Phillips asked M. Green to hold off on signing agreements so that Euclid South and CWE South can obtain attorneys to help with contracts and legal concerns. Please get with M. Green with any suggestions for attorneys by Monday to get the processes started.

b. M. Green discussed potential options for board member a property owner and a business owner. Josh Udelhofen was suggested but would not be able to be on the board until June of 2018. Lucas Gamblin with 1764 has expressed an interest and said that it would be an honor to be on the board. B. Phillips suggested Peter Castle as a board member. M. Green will be extending an invite to Lucas Gamblin and Peter Castle to attend the next board.

7. Adjournment

The meeting was adjourned at 3:40 p.m.

APPROVED