



**EUCLID  
SOUTH**  
COMMUNITY IMPROVEMENT DISTRICT

Euclid South CID Board of Directors Meeting

**TO BE HELD**

January 17th, 2019 - 1:30pm  
**at 4512 Manchester Avenue, #100**  
**St. Louis, MO 63110**

**NOTICE & PROPOSED AGENDA**

**TAKE NOTICE** that on January 17<sup>th</sup>, 2019 at 1:30pm at 4512 Manchester, #100, St. Louis, MO, 63110, the Euclid South Community Improvement District (the "District") will hold a **Board of Directors** meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Approval of Previous Month Minutes
3. Chair's Report & Announcement of the Order of Business
4. Public Comments & Questions (5-minute limit per speaker)
5. Project Reports
  - a. Safety & Security
    - i. CWE NSI
    - ii. The City's Finest
  - b. Finance
  - c. Marketing
    - i. Euclid North Marketing Coordination
  - d. Parking
    - i. Enterprise CarShare
  - e. Public Maintenance
    - i. Katsum Contract
  - f. Public Infrastructure
    - i. Streetscape/Street Furniture Plan
6. Other Business
  - a. Euclid Redevelopment Letter
  - b. Annual Report
7. Adjournment

**This meeting is open to the public;** provided, however, that a portion of the meeting may be closed to discuss legal, real estate and/or personnel matters as provided by Sections 610.021(1), (2) and/or (3), RSMo.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

**DATE POSTED: 1-15-19**

**Euclid South CID Board of Directors Meeting Minutes**  
**December 20, 2018 at 1:30 p.m.**  
**At 4512 Manchester Avenue, St. Louis, MO 63110**

**Committee Members in Attendance:** Mark Rubin, John McElwain, John Ly

**Committee Member Not in Attendance:** Lucas Gamlin, Brian Phillips

**Others in Attendance:** Annette Pendilton, Ashley Johnson (Park Central Development), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative)

1. **Call to Order:** M. Rubin called the meeting to order at 1:40 PM.
2. **Approval of Previous Meeting Minutes:** J. McElwain made a motion to approve the November 15, 2018 meeting minutes. J. Ly seconded the motion – all approved and motion passes.
3. **Chair Reports & Announcement of the Order of Business:** NONE
4. **Public Comment:** NONE
5. **Project Reports:**
  - a. **Safety & Security:** J. Whyte gave an overview of the CWE neighborhood and Euclid South CID crime statistics. Through November total crime up 26.2%, person crime up 45%, and property crime up 23.8%.

R. Betts gave an update for The City's Finest. M. Rubin suggested that all the SBD's and CID's come together and collaborate to secure the district with NSI and TCF. M. Rubin asked J. Whyte if he could prepare a comprehensive safety and security strategy to address crime within the CWE neighborhood and present at next meeting.

J. Whyte announced that they would do RFP for patrol service in January and should conclude by April. They will do an RFP every three years for patrol services. As a result of the doing the RFP, TCF price increase for 2019 will not go into effect until after the RFP process.
  - b. **Finance:** A. Pendilton gave an update on the financial report. M. Rubin wanted to know that the budget for the streetscape is set for \$150,000 is probably too low and an adjustment will need to be made once the bill is received.

A. Johnson reminded the board that Park Central can provide marketing services while you are comparing contract with Euclid North CID.

- c. **Marketing:** Kate Ha her from Euclid North CID came to the meeting to answer questions about the proposal to Euclid South CID for marketing. The proposal included all social media, website, staff time and magazines subscriptions. Events are billed separately. The board would like to see the marketing budget for the Euclid North CID along with the line item budget quote to Euclid South CID.
- d. **Parking:** Contract with Enterprise CarShare is ending January 1, 2019. A. Johnson will provide some data about usage for the carshare program at the next meeting.
- e. **Public Maintenance:** A. Johnson updated the contract with Katsum will be ending December 31, 2018 and they have submitted a new contract with the same cost. The board would like to go month to month and to ask Kate Ha her with Euclid North CID what they are doing to keep their streets cleaned.
- f. **Public Infrastructure:** M. Rubin presented samples of the sidewalks for the Streetscape consisting of tree grates, sidewalks, bronze street signs and accessible ramps. M. Rubin will ask Christner to give us options for railings for businesses, planters and parklets. J. McElwain asked will there be anything going out to businesses about putting up railings at their establishments. Their railings should be in accordance to what the Euclid South is putting up.
- g. **Other Business:**
  - a. Euclid Redevelopment Letter – A. Johnson will invite Attorney Zorn to come to the next meeting with an update.
  - b. Annual Report – A. Johnson will present the annual report at next meeting for approval.
- h. **Adjournment:** J. Ly motioned to adjourn. J. McElwain second. Meeting adjourned at 2:43 PM.

## **Euclid South Community Improvement District**

### **Notes to December, 2018 Financial Reports**

- 1 December bank statements are not yet available. These financial reports include all deposits and checks through December 31, except for any electronic deposits or payments. Those will be entered when the bank statements are reconciled.
- 2 All audit adjustments for prior years through 6/30/17 have been recorded on the internal books for Euclid South CID. The auditors are working on the 6/30/18 audit at this time.
- 3 The \$9,527.47 in Restricted cash on the balance sheet represents the remainder of amounts restricted for the Euclid Streetscape. Payments that have been Streetscape Improvements.

**Euclid South Community Improvement District**  
**Balance Sheet**  
 As of December 31, 2018

	<b>Dec 31, 18</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10001A · Restricted for Streetscape Plan	9,527.47
10000 · Reliance Bank Checking #4652	337,700.75
10001 · Reliance Bank MM Acct #4660	124,137.53
<b>Total Checking/Savings</b>	471,365.75
<b>Other Current Assets</b>	
12000 · Sales & Use Tax Receivable	38,227.00
<b>Total Other Current Assets</b>	38,227.00
<b>Total Current Assets</b>	509,592.75
<b>TOTAL ASSETS</b>	<b>509,592.75</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
20001 · Accounts Payable-Audit	18,219.00
<b>Total Other Current Liabilities</b>	18,219.00
<b>Total Current Liabilities</b>	18,219.00
<b>Total Liabilities</b>	18,219.00
<b>Equity</b>	
32000 · Net Assets	417,521.07
Net Income	73,852.68
<b>Total Equity</b>	491,373.75
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>509,592.75</b>

**Euclid South Community Improvement District**  
**Profit & Loss Budget Performance**  
July through December 2018

	<u>Jul - Dec 18</u>	<u>YTD Budget</u>	<u>Annual Budget</u>
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
43200 · CID 1% Sales and Use Tax	245,336.48	270,000.00	540,000.00
46400 · Interest Income	627.53		
<b>Total Income</b>	<u>245,964.01</u>	<u>270,000.00</u>	<u>540,000.00</u>
<b>Expense</b>			
90001 · Miscellaneous Expense	46.00		
50000 · Administration			
50701 · Admin Services	28,500.00	27,500.00	55,000.00
50400 · Insurance - Property	510.00	947.48	1,895.00
50100 · Bank Charges/Fees	12.00		
50300 · Insurance-D&O; Gen Liability	1,280.00		
50700 · Professional Services			
50703 · Audit, Legal	20,965.00	6,125.02	12,250.00
<b>Total 50700 · Professional Services</b>	<u>20,965.00</u>	<u>6,125.02</u>	<u>12,250.00</u>
<b>Total 50000 · Administration</b>	<u>51,267.00</u>	<u>34,572.50</u>	<u>69,145.00</u>
55000 · Marketing & Promotions			
55800 · Holiday Decorations	1,079.01	5,000.00	5,000.00
55500 · Special Events	0.00	10,000.00	10,000.00
55700 · Web, Social Media	0.00	2,499.98	5,000.00
55900 · Mkt & Promo-Reserve	4,945.00	11,600.02	23,200.00
55000 · Marketing & Promotions - Other	0.00	0.00	0.00
<b>Total 55000 · Marketing &amp; Promotions</b>	<u>6,024.01</u>	<u>29,100.00</u>	<u>43,200.00</u>
60000 · Public Area Maint & Landscaping			
60700 · Cleaning & Maintenance	16,364.80	13,438.50	26,877.00
60900 · Mnt & Clean-Reserve	0.00	13,561.50	27,123.00
60000 · Public Area Maint & Landscaping - Other	0.00	0.00	0.00
<b>Total 60000 · Public Area Maint &amp; Landscaping</b>	<u>16,364.80</u>	<u>27,000.00</u>	<u>54,000.00</u>
65000 · Infrastructure			
65200 · Parking			
65250 · Car Share	3,000.00	3,000.00	6,000.00
<b>Total 65200 · Parking</b>	<u>3,000.00</u>	<u>3,000.00</u>	<u>6,000.00</u>
65110 · Streetscape Improvements	26,872.53	75,000.00	150,000.00
65900 · Infrastructure Reserve	0.00	5,700.00	11,400.00
65000 · Infrastructure - Other	0.00	0.00	0.00
<b>Total 65000 · Infrastructure</b>	<u>29,872.53</u>	<u>83,700.00</u>	<u>167,400.00</u>
70000 · Public Safety & Security			
70200 · CWE-NSI Board Seat	0.00	5,000.02	10,000.00
70300 · Patrols	69,268.75	55,297.50	110,595.00
70900 · Pub Safety/Security Reserve	0.00	34,202.48	68,405.00
70000 · Public Safety & Security - Other	0.00	0.00	0.00
<b>Total 70000 · Public Safety &amp; Security</b>	<u>69,268.75</u>	<u>94,500.00</u>	<u>189,000.00</u>
<b>Total Expense</b>	<u>172,843.09</u>	<u>268,872.50</u>	<u>522,745.00</u>
<b>Net Ordinary Income</b>	<u>73,120.92</u>	<u>1,127.50</u>	<u>17,255.00</u>

**Euclid South Community Improvement District**  
**Profit & Loss Budget Performance**  
July through December 2018

	<u>Jul - Dec 18</u>	<u>YTD Budget</u>	<u>Annual Budget</u>
Other Income/Expense			
Other Expense			
80000 - Reserve Fund	0.00	8,100.00	16,200.00
Total Other Expense	<u>0.00</u>	<u>8,100.00</u>	<u>16,200.00</u>
Net Other Income	0.00	-8,100.00	-16,200.00
Net Income	<u><u>73,120.92</u></u>	<u><u>-6,972.50</u></u>	<u><u>1,055.00</u></u>