



Euclid South 2020 Annual Report

ANNUAL UPDATE

PREPARED BY
PARK CENTRAL DEVELOPMENT

**PARK
CENTRAL**
DEVELOPMENT
SAINT LOUIS • MO



OVERVIEW

Euclid South CID

At the southern end of the vibrant Euclid Avenue corridor in the Central West End, the Euclid South CID boasts some of the regions finest and most memorable dining, specialty shops, and eclectic residential opportunities. The funds collected from their *special taxing district* are used to sponsor various services and improvements in the area.

Despite the challenges that COVID brought forth, the Euclid South CID was to conduct many objectives as planned and adopt new services to assist the community.

Board Members

Established in 2014, the Euclid South CID is a political subdivision organized under the Revised Missouri Statutes Sections 67.1401-67.1571. It is governed by an appointed four-member Board of Directors who are property and business owners within the CID boundaries:

- | | |
|---|--|
| - Mark Rubin
Chairman
Property Owner | - Josh Udelhofen
Treasurer
Property Owner |
| - Brian K. Phillips
Vice-Chair
WU Medical Center | - Brian Davies
Director
Renter |

SERVICES & EVENTS



Kindness Meals

As a response to COVID-19, the Euclid South CID donated to the Kindness Meals Program. The Kindness Meals Program is a platform that helps residents and the corporate community partner to help small businesses and front-line responders. The program purchases meals from impacted small businesses and donated them to frontline-workers.

The Euclid Shuffle

the Euclid Shuffle is a five-passenger cab that provides free transportation within the surrounding area to help community members and visitors get around during their Euclid excursions.



Window Walk

The Window Walk is a month-long event in December including festive displays and fun activities such as:

- Carriage Rides
- Music
- Fire Performers
- STL Caroling
- Balloon Artist
- Unicycling Elf
- Reindeer on Stilts
- Snowman

Beautification, Safety, and Other Improvements

Efforts are continually underway in the South Euclid CID to maintain and develop the quality of the area. Beautification of the area is promoted through street sweeping, litter control, tree pruning, weed control, and maintenance of flower displays and light post bulbs.

Safety in the area is enforced by investing in approx. 1000 hours in police patrol and 820 hours of guide patrol.

Other improvements to the area include streetscape improvements and new developments (e.g. Hotel Indigo and 100 N Kingshighway).



REVENUE & EXPENSES

REVENUE

\$524,820

SALES TAX REVENUE

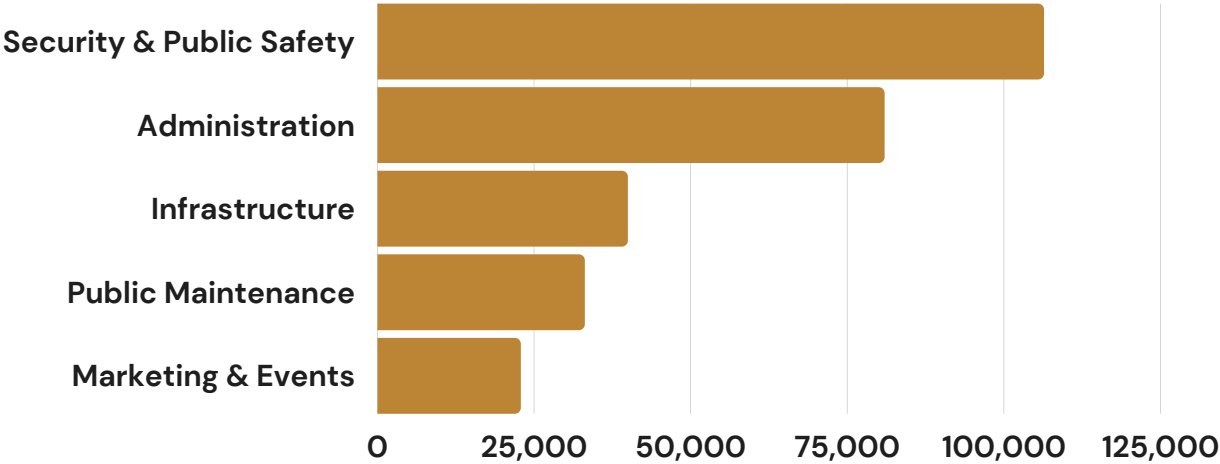
\$1,921

INTEREST ON REVENUE

\$526,741

TOTAL ANNUAL REVENUE

EXPENSES



SECURITY & SAFETY
\$106,357

ADMINISTRATION
\$80,908

INFRASTRUCTURE
\$39,920

MAINTENANCE
\$33,050

MARKETING & EVENTS
\$22,834

EUCLID SOUTH CID

BOUNDARY MAP



For more information, contact the Euclid South CID at
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