



# EUCLID SOUTH

COMMUNITY IMPROVEMENT DISTRICT

Euclid South CID Board of Directors Meeting

**TO BE HELD**

July 20th, 2023 – 1:30pm

**at 4512 Manchester Avenue, #100**

**St. Louis, MO 63110**

**NOTICE & PROPOSED AGENDA**

**TAKE NOTICE** that on July 20<sup>th</sup> at 1:30pm at Park Central Development, the Euclid South Community Improvement District (the "District") will hold a **Board of Directors** meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. **Call to Order**
2. **Public Comment**
3. **Approval of Previous Month Minutes**
4. **Project Reports**
  - a. **Safety & Security**
    - i. CWE NSI
  - b. **Finance**
    - i. Financials – Approval
  - c. **Public Infrastructure**
    - i. Lochmueller Group – Laurel Harrington, Beautification Plan Update
    - ii. Neighborhood Updates – Ron Coleman
    - iii. Neighborhood Infrastructure Assessment Draft – Brian James
5. **Other Business**
  - i. Red Lantern Festival Update – 7.22.23 – Eddie Hsia
  - ii. Website Draft & Marketing Proposal Update
6. **Adjournment**

**This meeting is open to the public;** provided, however, that a portion of the meeting may be closed to discuss legal, real estate and/or personnel matters as provided by Sections 610.021(1), (2) and/or (3), RSMo.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

**DATE POSTED: 7-19-2023 at 10:30AM**

# Euclid CID

## Balance Sheet

As of June 30, 2023

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
10000 Simmons Bank Checking #4652	121,332.58
10001 Simmons Bank MM Acct #4660	882,360.43
10001A Restricted for Streetscape Plan	0.00
1072 Bill.com Money Out Clearing	0.00
<b>Total Bank Accounts</b>	<b>\$1,003,693.01</b>
Other Current Assets	
12000 Sales & Use Tax Receivable	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$1,003,693.01</b>
<b>TOTAL ASSETS</b>	<b>\$1,003,693.01</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 Accounts Payable	5,399.96
<b>Total Accounts Payable</b>	<b>\$5,399.96</b>
Other Current Liabilities	
20001 Accounts Payable-Audit	0.00
26000 Accrued Expenses	0.00
<b>Total Other Current Liabilities</b>	<b>\$0.00</b>
<b>Total Current Liabilities</b>	<b>\$5,399.96</b>
<b>Total Liabilities</b>	<b>\$5,399.96</b>
Equity	
32000 Net Assets	784,606.54
Net Income	213,686.51
<b>Total Equity</b>	<b>\$998,293.05</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$1,003,693.01</b>

**Euclid CID**  
**FY23 P&L**  
**July 2022 - June 2023**

	June 30, 2023	YTD Actual	Budget	
<b>Income</b>				
43200 CID 1% Sales and Use Tax	53,347.74	563,005.20	500,000.00	
46400 Interest Income	1,356.68	9,003.67		Interest Rate Increase
<b>Total Income</b>	<b>54,704.42</b>	<b>\$ 572,008.87</b>	<b>\$ 500,000.00</b>	
<b>Gross Profit</b>	<b>54,704.42</b>	<b>\$ 572,008.87</b>	<b>\$ 500,000.00</b>	
<b>Expenses</b>				
<b>50000 Administration</b>				
50100 Bank Charges/Fees	5.00	56.99		
50400 Insurance - Property		1,849.00	1,900.00	
50501 32 N Euclid TIF Redevelopment		19,074.16	25,000.00	
50550 Storage Facility	91.00	1,068.28	650.00	
<b>50700 Professional Services</b>				
50703 Legal		225.00	2,500.00	
50704 Audit		16,000.00	8,000.00	
<b>Total 50700 Professional Services</b>	<b>\$ 96.00</b>	<b>\$ 16,225.00</b>	<b>\$ 10,500.00</b>	
50701 Admin Services	2,500.00	30,000.00	55,000.00	
50702 Marketing Admin Services	2,083.00	24,996.00		
<b>Total 50000 Administration</b>	<b>\$ 4,583.00</b>	<b>\$ 93,269.43</b>	<b>\$ 93,050.00</b>	
<b>55000 Marketing &amp; Promotions</b>				
55500 Special Events		3,000.00		
55700 Web, Social Media	3,100.00	6,237.32	2,100.00	New website Ordered new decorations
55800 Holiday Decorations		7,523.30	3,500.00	
<b>Total 55000 Marketing &amp; Promotions</b>	<b>\$ 3,100.00</b>	<b>\$ 16,760.62</b>	<b>\$ 5,600.00</b>	
<b>60000 Public Area Maint &amp; Landscaping</b>				
60701 Landscaping	3,827.45	36,359.81	38,280.00	
60702 ATBM	7,250.00	87,362.50	82,000.00	
<b>Total 60000 Public Area Maint &amp; Landscaping</b>	<b>\$ 11,077.45</b>	<b>\$ 123,722.31</b>	<b>\$ 120,280.00</b>	
<b>70000 Public Safety &amp; Security</b>				
70100 Camera System	5,400.00	10,800.00	13,000.00	
70200 CWE-NSI Admin Fees		11,250.00	15,000.00	
70300 Patrols	17,180.00	102,520.00	110,000.00	
<b>Total 70000 Public Safety &amp; Security</b>	<b>\$ 22,580.00</b>	<b>\$ 124,570.00</b>	<b>\$ 138,000.00</b>	
<b>Total Expenses</b>	<b>\$ 41,436.45</b>	<b>\$ 358,322.36</b>	<b>\$ 356,930.00</b>	
<b>Net Operating Income</b>	<b>\$ 13,267.97</b>	<b>\$ 213,686.51</b>	<b>\$ 143,070.00</b>	
<b>Net Income</b>	<b>\$ 13,267.97</b>	<b>\$ 213,686.51</b>	<b>\$ 143,070.00</b>	

Euclid South CID  
Revenue Taxes

	2022	2023	Variance
<b>June 2023</b>	43,365.55	56,406.74	13,041.19
<b>YTD</b>	248,571.66	287,768.16	39,196.50

**Sales Tax Collections by Calendar Year**

Year	Q1	Q2	Q3	Q4	Total
<b>2019</b>	\$ 161,856	\$ 117,628	\$ 151,123	\$ 97,082	<b>\$527,688</b>
<b>2020</b>	\$ 144,239	\$ 126,637	\$ 91,383	\$ 95,289	<b>\$457,548</b>
<b>2021</b>	\$ 110,539	\$ 94,903	\$ 141,727	\$130,141	<b>\$477,311</b>
<b>2022</b>	\$ 111,744	\$ 135,033	\$ 128,038	\$145,428	<b>\$520,242</b>
<b>2023</b>	\$ 135,663	\$ 141,987			<b>\$277,650</b>

**Sales Tax Collections by Fiscal Year**

Year	Q1	Q2	Q3	Q4	Total
<b>2018-19</b>	\$ 130,495	\$ 114,842	\$ 161,856	\$117,628	<b>\$524,820</b>
<b>2019-20</b>	\$ 151,123	\$ 97,082	\$ 144,239	\$126,637	<b>\$519,081</b>
<b>2020-21</b>	\$ 91,383	\$ 95,289	\$ 110,539	\$ 94,903	<b>\$392,114</b>
<b>2021-22</b>	\$ 141,727	\$ 130,141	\$ 111,744	\$135,033	<b>\$518,645</b>
<b>2022-23</b>	\$ 128,038	\$ 145,428	\$ 135,663	\$141,987	<b>\$551,116</b>
<b>2023-24</b>					