



EUCLID SOUTH

COMMUNITY IMPROVEMENT DISTRICT

Euclid South CID Board of Directors Meeting

TO BE HELD

March 16th, 2023 – 1:30pm
at **4512 Manchester Avenue, #100**
St. Louis, MO 63110

NOTICE & PROPOSED AGENDA

TAKE NOTICE that on March 16th at 1:30pm via conference call, the Euclid South Community Improvement District (the "District") will hold a **Board of Directors** meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. **Call to Order**
2. **Public Comment**
3. **Approval of Previous Month Minutes**
4. **Project Reports**
 - a. **Safety & Security**
 - i. CWE NSI
 - b. **Finance**
 - i. Financials – Approval
 - ii. FY 2024 Draft Budget
 - c. **Public Infrastructure**
 - i. Beautification Proposal Review
 - ii. Street Furniture
5. **Other Business**
 - i. Update on Safe Haven Defense Program
 - ii. Economic Development Strategy Discussion – Euclid Corridor
6. **Adjournment**

Please Note: Due to COVID-19 physical access to the general Board meeting by the public will be temporary closed and replaced by phone conferencing. To attend the meeting by phone, please dial

1-312-626-6799, meeting ID: 837 3219 0720

This meeting is open to the public; provided, however, that a portion of the meeting may be closed to discuss legal, real estate and/or personnel matters as provided by Sections 610.021(1), (2) and/or (3), RSMo.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 3-15-2023

TIME: 1:30 PM

Euclid South CID Board of Directors Meeting Minutes
January 19, 2023, at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110 (Zoom)

Board Members in Attendance: Brian Phillips, John Beatty, Brian Davies

Board Members Not in Attendance: Mark Rubin

Others in Attendance: Jim Whyte (CWE NSI), Abdul Abdullah and Annette Pendilton (Park Central Development), Kimberly Smith-Drake (WUMCR), Ron Coleman (City of St. Louis), Susan Esker, Megan

1. **Call to Order:** Brian Phillips called the meeting to order at 1:31 PM.
2. **Public Comment:** None
3. **Approval of Previous Meeting Minutes** J. Beatty, motioned to approve the previous month meeting minutes, B. Davies asked to adjust minutes for December 15, 2022 to show in the section of Other Business item I to reflect the wording be changed for the “motion to approve financials”, to “motion to approve nominations”; B. Davies seconded. All in favor- motion approved.
4. **Project Reports:**
 - a. **Safety & Security-**
 - I. CWE NSI: J. Whyte presented NSI crime report for December 2022 as well as the Outreach Report. These reports are available upon request.
 - b. **Public Infrastructure-** No updates
 - c. **Finance**
 - I. Financial report – B. Davies motioned to approve the financials; J. Beatty seconded. All in favor – motion approved.
 - II. B. Davies suggested transferring \$100k from operating cash to money market account to receive interest. All agreed.
 - III. Funds – Question from last meeting about funds not spent what can be done. B. Phillips suggested partnering with City on some projects or partial streetscape project. A. Abdullah and J. Beatty are currently working as a subcommittee to get information on decoration for the CID.
 - d. **Other Business –**
 - I. District Wide Business Survey – An in-depth survey to find out what businesses are needing in the district. B. Phillips suggested that Kim Smith-Drake from his office assist with questions that could go on the survey.
 - II. Board would like their next meeting, March 16, 2023, to be in person at Park Central. Meeting can also have zoom access for anyone not being able to attend in person.
5. **Adjournment:** B. Phillips motioned to adjourn; J. Beatty second. All in favor - meeting adjourned at 2:08 PM.

Euclid CID

Balance Sheet

As of February 28, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10000 Simmons Bank Checking #4652	111,145.57
10001 Simmons Bank MM Acct #4660	827,265.64
10001A Restricted for Streetscape Plan	0.00
1072 Bill.com Money Out Clearing	0.00
Total Bank Accounts	\$938,411.21
Other Current Assets	
12000 Sales & Use Tax Receivable	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$938,411.21
TOTAL ASSETS	\$938,411.21
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
20001 Accounts Payable-Audit	0.00
26000 Accrued Expenses	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
32000 Net Assets	803,419.50
Net Income	134,991.71
Total Equity	\$938,411.21
TOTAL LIABILITIES AND EQUITY	\$938,411.21

Euclid CID

Budget vs. Actuals: FY_2022_2023 - FY23 P&L

July 2022 - February 2023

	TOTAL	
	ACTUAL	BUDGET
Income		
43200 CID 1% Sales and Use Tax	372,058.23	333,333.36
46400 Interest Income	3,888.88	
Total Income	\$375,947.11	\$333,333.36
GROSS PROFIT	\$375,947.11	\$333,333.36
Expenses		
50000 Administration		
50100 Bank Charges/Fees	36.99	
50400 Insurance - Property	1,849.00	0.00
50501 32 N Euclid TIF Redevelopment		0.00
50550 Storage Facility	704.28	433.36
50700 Professional Services		
50703 Legal	225.00	1,666.68
50704 Audit	16,000.00	
Total 50700 Professional Services	16,225.00	1,666.68
50701 Admin Services	22,500.00	36,666.68
50702 Marketing Admin Services	18,747.00	
Total 50000 Administration	60,062.27	38,766.72
55000 Marketing & Promotions		
55500 Special Events	5,000.00	
55700 Web, Social Media	3,137.32	1,400.00
55800 Holiday Decorations	7,523.30	3,500.00
Total 55000 Marketing & Promotions	15,660.62	4,900.00
60000 Public Area Maint & Landscaping		
60701 Landscaping	21,050.01	25,520.00
60702 ATBM	61,112.50	54,666.68
Total 60000 Public Area Maint & Landscaping	82,162.51	80,186.68
70000 Public Safety & Security		
70100 Camera System	5,400.00	6,500.00
70200 CWE-NSI Board Seat	11,250.00	10,000.00
70300 Patrols	66,420.00	73,333.36
Total 70000 Public Safety & Security	83,070.00	89,833.36
Unapplied Cash Bill Payment Expense	0.00	
Total Expenses	\$240,955.40	\$213,686.76
NET OPERATING INCOME	\$134,991.71	\$119,646.60
NET INCOME	\$134,991.71	\$119,646.60

**EUCLID SOUTH COMMUNITY IMPROVEMENT DISTRICT
2023-2024 BUDGET PROPOSAL**

PROJECTED REVENUE,	\$	540,000
Less TIF Payback	\$	(30,000)
PROJECTED FUNDS AVAIL	\$	510,000

#	PROJECTS	% of TOTAL BUDGET	PROJECT BUDGET	TOTAL
1	MARKETING & PROM	8%	\$ 40,800	
2	PUBLIC AREA MAINT	10%	\$ 51,000	
3	INFRASTRUCTURE	31%	\$ 158,100	
4	PUBLIC SAFETY & SI	35%	\$ 178,500	
5	ADMINISTRATIVE	13%	\$ 66,300	
6	RESERVE	3%	\$ 15,300	
		100.0%	TOTAL EXP	\$ 510,000

Net Income \$ -

Euclid CID
Budget vs. Actuals: FY_2022_2023 - FY23 P&L
 July 2022 - June 2023

	Actual	Est exp	Total Projected Exp by 6/30/23	FY 2023 Budget	Projected Budget FY 2024
Income					
43200 CID 1% Sales and Use Tax	421,017.99	140,339.33	561,357.32	500,000.00	540,000.00
46400 Interest Income	3,888.88				
Total Income	\$ 424,906.87		\$ 561,357.32	\$ 500,000.00	\$ 540,000.00
Gross Profit	\$ 424,906.87		\$ 561,357.32	\$ 500,000.00	\$ 540,000.00
Expenses					
50000 Administration					
50100 Bank Charges/Fees	41.99		36.99		
50400 Insurance - Property	1,849.00		1,849.00		0.00
50501 32 N Euclid TIF Redevelopment			25,000.00	25,000.00	30,000.00
50550 Storage Facility	704.28	273.00	977.28	650.00	1,092.00
50700 Professional Services					
50703 Legal	225.00		225.00	2,500.00	2,500.00
50704 Audit	16,000.00		16,000.00		
Total 50700 Professional Services	\$ 16,225.00		\$ 16,225.00	\$ 2,500.00	\$ 2,500.00
50701 Admin Services	22,500.00		55,000.00	55,000.00	55,000.00
50702 Marketing Admin Services	18,747.00				
Total 50000 Administration	\$ 60,067.27		\$ 99,088.27	\$ 83,150.00	\$ 88,592.00
55000 Marketing & Promotions					
55500 Special Events	5,000.00		5,000.00		
55700 Web, Social Media	3,137.32	0.00	3,137.32	2,100.00	3,500.00
55800 Holiday Decorations	7,523.30		7,523.30	3,500.00	0.00
Total 55000 Marketing & Promotions	\$ 15,660.62		\$ 15,660.62	\$ 5,600.00	\$ 3,500.00
60000 Public Area Maint & Landscaping					
60700 Cleaning & Maintenance					
60701 Landscaping	24,877.46	10,661.77	35,539.23	38,280.00	38,280.00
60702 ATBM	67,112.50	25,167.19	92,279.69	82,000.00	82,000.00
Total 60000 Public Area Maint & Landscaping	\$ 91,989.96		\$ 127,818.92	\$ 120,280.00	\$ 120,280.00
70000 Public Safety & Security					
70100 Camera System	5,400.00		13,000.00	13,000.00	13,000.00
70200 CWE-NSI Board Seat	7,500.00		15,000.00	15,000.00	15,000.00
70300 Patrols	65,840.00	24,690.00	90,530.00	110,000.00	110,000.00
Total 70000 Public Safety & Security	\$ 78,740.00		\$ 118,530.00	\$ 138,000.00	\$ 138,000.00
Unapplied Cash Bill Payment Expense	0.00				
Total Expenses	\$ 246,457.85		\$ 361,097.81	\$ 347,030.00	\$ 350,372.00
Net Operating Income	\$ 178,449.02		\$ 200,259.51	\$ 152,970.00	\$ 189,628.00
Net Income	\$ 178,449.02		\$ 200,259.51	\$ 152,970.00	\$ 189,628.00

Contract ends this year

Contract ended 12/31/22

Contract ending 6/30/23

Euclid South Beautification



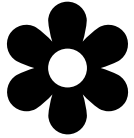


To make a one-time infrastructure investment to add and replace all planters within the Commercial District.

There will be a total of 20 Planters at a **Cost \$121,242** which includes:

- a. (8) large cylinder planters to be used at intersections
- b. Euclid & Laclede (2) 42" planters, (2) 34" planters
- c. Euclid & West Pine (1) 42" planter (3) 34" planters
- d. (68) 4' rectangle planters used along streets
- e. Purchase of soil evergreens, freight, and labor to install.

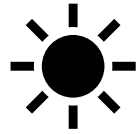
Purchasing Seasonal Plantings



Spring 2023

Planting in all planters listed on previous page & beds at Lindell

\$33,016



Summer 2023

Planting all planters on previous page & beds at Lindell

\$49,285



Fall 2023

Planting all planters on previous page & beds at Lindell

\$38,279



Winter 2023

Planting for all planters above – existing sky pencils in rectangles will remain and beds will receive mulch only
\$21,481

Total Year 1 Investment with Planters and Flowers: 292,571.00

Annual Investment to maintain District plantings after year 1: \$142,061

Additional Options

Purchasing Banners

- a. 70 Banners – 1 permanent
\$ 22,710
- b. 140 Banners – 2 (seasonal Changes) **\$ 29,490**
- c. 280 Banners – 4 Seasonal changes **\$ 43,950 + tax**

