



EUCLID SOUTH

COMMUNITY IMPROVEMENT DISTRICT

Euclid South CID Board of Directors Meeting

TO BE HELD

December 17, 2020 – 1:30pm

at 4512 Manchester Avenue, #100

St. Louis, MO 63110

NOTICE & PROPOSED AGENDA

TAKE NOTICE that on December 17th at 1:30pm via conference call, the Euclid South Community Improvement District (the "District") will hold a **Board of Directors** meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Public Comment
3. Approval of Previous Month Minutes
4. Project Reports
 - a. Public Infrastructure
 - i. Update from Christner
 - b. Safety & Security
 - i. CWE NSI
 - ii. The City's Finest
 - c. Finance
 - d. Marketing
 - e. Public Maintenance
5. Other Business
 - a. Email Vote
 - b. Approved MOPERM Insurance Renewal
6. Adjournment

Please Note: Due to COVID-19 physical access to the general Board meeting by the public will be temporary closed and replaced by phone conferencing. To attend the meeting by phone, please dial 1-312-626-6799, meeting ID: 982 4709 9633

This meeting is open to the public; provided, however, that a portion of the meeting may be closed to discuss legal, real estate and/or personnel matters as provided by Sections 610.021(1), (2) and/or (3), RSMo.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 12-15-20

TIME: 1:30 PM

Euclid South CID Board of Directors Meeting Minutes
November 19th, 2020 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Board Members in Attendance: Mark Rubin, Brian Phillips, Brian Davies– via phone/video

Others in Attendance: Ron Coleman (Neighborhood Improvement Specialist), Laurel Harrington, Jonathan Ryan (Christner), Stephan Ledbetter (public) Ashley Johnson, Abdul Abdullah (Park Central Development) – via phone/video

1. **Call to Order:** M. Rubin called the meeting to order at 1:35 PM.
2. **Public Comment:** None
3. **Approval of Previous Meeting Minutes:** B. Phillips motioned to approve the previous month meeting minutes; B. Davies seconded. All in favor- motion approved.
4. **Project Reports:**
 - a. **Public Infrastructure:** L. Harrington gave an update on the Streetscape Plan. M. Rubin noted the importance of staying on track. M. Rubin asked L. Harrington to prepare a time tracker for the Board review.
 - a. **Safety & Security-** J. Whyte gave an update on safety report. Total crime is up 22% when compared to this time last year. There has also been an increase in vehicle theft, specifically catalytic converters. Rob Betts is looking into vehicle theft more closely and its reason behind the increase. J. Whyte presented the camera financial contributions for both the South CID and South SBD. The Board asked J. Whyte to put together a formal agreement to split camera maintenance. M. Rubin stressed the need to schedule a neighborhood wide safety and security discussion with all the special taxing districts.
 - b. **Finance-** A. Johnson gave the financial report. B. Davies motioned to approve the financial report; B. Phillips seconded. All in favor – motion approved.
 - c. **Marketing –**
 - i. Due to the negative impact COVID-19 is having on the businesses, A. Johnson suggested revamping the seasonal décor by installing a Christmas tree. B. Phillip motioned to enter a 3-year rental contract with Growing Green; B. Davies seconded. All in favor – motion approved. The Board requested that the tree be placed at the Wholefoods corner of Euclid.
 - ii. A. Abdullah recommended the Board partner with Park Central Development to implement a gift card program to help support district businesses during the winter season. Board asked A. Abdullah to prepare a formal proposal and submit it to the Board within a week.

2. Other Business – B. Davies made a motion to approved Stephan Ledbetter appointment to the Board; B. Davies second. All in favor – motion approved.

5. Adjournment

B. Phillips made a motion to adjourn; B. Davies second. Meeting adjourned at 2:28 PM.

DRAFT

Euclid South Community Improvement District

Balance Sheet

As of November 30, 2020

12/15/20

Accrual Basis

| | <u>Nov 30, 20</u> |
|---------------------------------------|--------------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| 10000 · Reliance Bank Checking #4652 | 169,203.10 |
| 10001 · Reliance Bank MM Acct #4660 | 622,748.36 |
| Total Checking/Savings | <u>791,951.46</u> |
| Total Current Assets | <u>791,951.46</u> |
| TOTAL ASSETS | <u>791,951.46</u> |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| 20000 · Accounts Payable | 137.96 |
| Total Accounts Payable | <u>137.96</u> |
| Total Current Liabilities | <u>137.96</u> |
| Total Liabilities | 137.96 |
| Equity | |
| 32000 · Net Assets | 766,495.66 |
| Net Income | 25,317.84 |
| Total Equity | <u>791,813.50</u> |
| TOTAL LIABILITIES & EQUITY | <u>791,951.46</u> |

Euclid South Community Improvement District
Profit & Loss Budget Performance
 November 2020

| | <u>Nov 20</u> | <u>Jul - Nov 20</u> | <u>YTD Budget</u> | <u>Annual Budget</u> |
|--|------------------------|-------------------------|-------------------------|----------------------|
| Ordinary Income/Expense | | | | |
| Income | | | | |
| 43500 · Misc Revenue | 0.00 | 0.00 | 14,513.38 | 34,832.00 |
| 43200 · CID 1% Sales and Use Tax | 13,302.42 | 138,300.10 | 208,333.38 | 500,000.00 |
| 46400 · Interest Income | 182.51 | 1,015.31 | | |
| Total Income | <u>13,484.93</u> | <u>139,315.41</u> | <u>222,846.76</u> | <u>534,832.00</u> |
| Expense | | | | |
| 90001 · Miscellaneous Expense | 52.33 | 1,237.13 | | |
| 50000 · Administration | | | | |
| 50550 · Storage Facility | 0.00 | 122.47 | | |
| 50702 · Marketing Admin Services | 2,083.00 | 10,415.00 | 10,415.00 | 24,996.00 |
| 50501 · 32 N Euclid TIF Redevelopment | 0.00 | 0.00 | | 30,000.00 |
| 50701 · Admin Services | 2,500.00 | 12,500.00 | 12,500.00 | 30,000.00 |
| 50300 · Insurance-D&O; Gen Liability | 0.00 | 0.00 | | 1,500.00 |
| 50700 · Professional Services | | | | |
| 50703 · Audit, Legal | 0.00 | 0.00 | 5,416.69 | 13,000.00 |
| Total 50700 · Professional Services | <u>0.00</u> | <u>0.00</u> | <u>5,416.69</u> | <u>13,000.00</u> |
| Total 50000 · Administration | <u>4,583.00</u> | <u>23,037.47</u> | <u>28,331.69</u> | <u>99,496.00</u> |
| 55000 · Marketing & Promotions | | | | |
| 55701 · E-Cab | 0.00 | 1,225.00 | 13,500.00 | 36,000.00 |
| 55800 · Holiday Decorations | 0.00 | 0.00 | 1,500.00 | 2,500.00 |
| 55100 · Advertising | 0.00 | 250.00 | | |
| 55300 · Professional Services | 0.00 | 0.00 | 5,000.00 | 15,000.00 |
| 55500 · Special Events | 0.00 | 0.00 | 4,166.69 | 10,000.00 |
| 55700 · Web, Social Media | 138.00 | 138.00 | 1,041.69 | 2,500.00 |
| 55000 · Marketing & Promotions - Other | 0.00 | 0.00 | 0.00 | 0.00 |
| Total 55000 · Marketing & Promotions | <u>138.00</u> | <u>1,613.00</u> | <u>25,208.38</u> | <u>66,000.00</u> |
| 60000 · Public Area Maint & Landscaping | | | | |
| 60701 · Landscaping | 0.00 | 2,784.00 | 4,640.00 | 11,136.00 |
| 60702 · ATBM | 6,500.00 | 24,300.00 | 20,000.00 | 48,000.00 |
| Total 60000 · Public Area Maint & Landscaping | <u>6,500.00</u> | <u>27,084.00</u> | <u>24,640.00</u> | <u>59,136.00</u> |
| 65000 · Infrastructure | | | | |
| 65110 · Streetscape Improvements | 0.00 | 11,020.00 | 60,708.38 | 145,700.00 |
| Total 65000 · Infrastructure | <u>0.00</u> | <u>11,020.00</u> | <u>60,708.38</u> | <u>145,700.00</u> |
| 70000 · Public Safety & Security | | | | |
| 70100 · Camera System | 0.00 | 11,763.00 | | 5,000.00 |
| 70200 · CWE-NSI Board Seat | 0.00 | 2,500.00 | | |
| 70300 · Patrols | 0.00 | 35,437.52 | 45,833.38 | 110,000.00 |
| 70500 · Outreach | 0.00 | 305.45 | | |
| 70900 · Pub Safety/Security Reserve | 0.00 | 0.00 | 20,625.00 | 49,500.00 |
| Total 70000 · Public Safety & Security | <u>0.00</u> | <u>50,005.97</u> | <u>66,458.38</u> | <u>164,500.00</u> |
| Total Expense | <u>11,273.33</u> | <u>113,997.57</u> | <u>205,346.83</u> | <u>534,832.00</u> |
| Net Ordinary Income | <u>2,211.60</u> | <u>25,317.84</u> | <u>17,499.93</u> | <u>0.00</u> |
| Net Income | <u><u>2,211.60</u></u> | <u><u>25,317.84</u></u> | <u><u>17,499.93</u></u> | <u><u>0.00</u></u> |

Euclid South Community Improvement District Transaction List by Vendor November 2020

| Type | Date | Num | Memo | Split | Amount |
|---------------------------------------|------------|----------------|--|----------------------------------|------------|
| A T Building Maintenance | | | | | |
| Bill | 11/02/2020 | 1329 | | 60702 · ATBM | -6,500.00 |
| Park Central Development Corp. | | | | | |
| Bill | 11/15/2020 | 2020-11-15 | Recurring Bill Life Storage - Storage Rental | 90001 · Miscellaneous Expense | -52.33 |
| Bill | 11/19/2020 | 780690493 | Website Renewal for Euclid South CID | 55700 · Web, Social Media | -138.00 |
| Bill | 11/20/2020 | 2020-11-20 (1) | Recurring Bill | 50702 · Marketing Admin Services | -2,083.00 |
| Bill | 11/20/2020 | 2020-11-20 | Recurring Bill | 50701 · Admin Services | -2,500.00 |
| Total for November | | | | | -11,273.33 |