

Euclid South CID Board of Directors Meeting Minutes
May 17, 2018 at 2:00 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee members in attendance: Shawn Milford, John Ly, Mark Rubin, John McElwain, Lucas Gamlin

Committee members not in attendance: Brian Philips

Others in attendance: Sara Feagans, Annette Pendilton, Abdul Abdullah (Park Central Development Staff), Rob Betts (The City's Finest) , Attorney Will Zorn, Maggy Malcolm

1. Call to Order: J. Ly called the meeting to order at 2:00 p.m.

2. Approval of Previous Meeting Minutes

S. Milford made a motion to approve the March 15, 2018 meeting minutes. L. Gamlin seconded the motion. The motion passes 4-0-1 abstained by John McElwain.

3. Chairs Report & Announcement of the Order of Business - None

4. Public Comments – Will Zorn introduced himself as the new attorney for the Euclid South Community Improvement District.

5. Project Reports

a. Safety & Security:

S. Feagans gave the update for Neighborhood Security Initiatives, crime is up a total of 2%. Total persons crime is up by 144% and property crime is down by 7%.

S. Feagans explained Board Bill 66 which J. Whyte stated previously in another CID/SBD meeting that there are Aldermen wanting to push Board Bill 66. This bill is to regulate surveillance technology to be used by the Police Department. J. Whyte says their legal team doesn't think that it will affect taxing districts. It is being thought that the Bill will certainly stop cooperative agreements with the St. Louis Metropolitan Police Department.

R. Betts wanted to express that the guides are an important asset to the CID. The CID is wanting to budget 70% off duty officers and 30% guides because of the cut back of security from Central West End South budget. He stated that guides are fine in the south CID and is less costly than off duty police officers. R. Betts stated that he makes sure that the CID is covered.

The board is thinking that if they have off duty officers, they would be able to enforce the law on panhandlers or other incidents but R. Betts stated that they would have to call 911 to the police and the response time would be the same.

The board had a discussion on guides vs. off duty police officers as well making sure that people visiting the CID felt secure. R. Betts suggested to add an off duty officer on foot patrol and more guide patrols during lunch and evenings. The board feels that guides walk through the CID but are not recognized as security. There needs to something visible to help deter incidents. They

suggested to change their name from “guides” to “CID Patrol” and to have this printed on their uniforms.

b. Finance:

S. Feagans presented sales tax collections year-to-date. A. Pendilton presented financials showing that as of April 2018 total in checking and savings account is \$356,867. Total revenue received is 376,583 and total expenses are \$259,723, leaving a net income of \$116,859.

S. Feagans gave an update on the audit. That they are still needing a few items that Annette and I are trying to give them. Hopefully to finish soon.

S. Feagans presented the proposed budget for 2018-2019 budget for them to look over and if they have any questions.

During the review of the budget, M. Rubin asked what is Top Care doing and are they doing a good job for the CID. S. Feagans stated that they annually prep flower beds, plant, and water flowers and litter control. Katsum is also part of the expenses to the CID, clean the streets weekly.

J. McElwain feels that Top Care is probably overlapping services with Euclid South CID and CWES SBD. He feels they should have a joint meeting to look at the services being provided for the CID and SBD.

L. Gamlin suggested the group, call Independence Center, they pick up trash every day for the North CID and might be very reasonable.

M. Rubin suggested that the CID should probably put out a RFP for street cleaning.

Resolution – 2018-02 – A Resolution to approve 2018-2019 budget.

M. Rubin made a motion to approve Resolution 2018-02. L. Gamlin seconded the motion. Motion passes 5-0-0.

d. Marketing:

S. Feagans had a meeting with Kate from the North Euclid CID about joining Euclid North and South with their social media. They are open to do this with the Euclid South CID. Wanting to see if this is something the CID is wanting to pursue. S. Feagan will let them know

S. Feagans announced the marketing is having an event on June 16. It will be a block party with the street blocked off. People will get a passport and visit the businesses to get it stamped and possibly win a prize. The businesses will not be out of any money, only to donate gift cards.

Board members feel that they should meet monthly to be able to handle the business of the CID. They agreed with the third Thursday but changing the time to 1:00 or 1:30.

e. Parking:

Nothing to report.

e. Public Maintenance:

Nothing to report.

f. Public Infrastructure:

g. Administrator's Report:

6. Other Business

a. PCDC Contract-Expiring

J. McElwain feels that the CID is not getting the services they are paying. it's a conflict of interest of doing a no bid contract. The discussion is to have some of the fees to be pay as you go. Have a meeting with PCDC marketing personnel to discuss their plan for the CID.

corrected

M. Rubin motioned to approve a base scope of \$30,000 for core administration fees. Seconded by J. McElwain. Motion passes 5-0-0.

The lawyer was asked to review the upcoming 2018-2019 contract for the Euclid South Before it is approved by the board and signed.

7. Adjournment

The meeting was adjourned at 3:39 p.m.