

Euclid South CID Board of Directors Meeting Minutes
April 18, 2019 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee Members in Attendance: Mark Rubin, Lucas Gamlin, Brian Phillips, John McElwain, Josh Udelhofen

Committee Member Not in Attendance:

Others in Attendance: Annette Pendilton and Ashley Johnson (Park Central Development), Ron Coleman (City of St. Louis), Jim Whyte and Lyndon Cornell (Neighborhood Security Initiative), Rob Betts (The City's Finest) Rick Ruderer and Michael Powers (Rose' Day)

1. **Call to Order:** M. Rubin called the meeting to order at 1:30 PM.
2. **Approval of Previous Meeting Minutes:** B. Phillips made a motion to approve the February 21, 2019 meeting minutes. J. McElwain seconded the motion – all approved and motion passes.
3. **Chair Reports & Announcement of the Order of Business:** NONE
4. **Public Comment:** Michael Powers and Rick Ruderer gave an update to the Euclid South CID board about Rose' Day which will be held on May 4, 2019 from 12:00 pm – 6:00 pm attendance to be 1,000-1,500.
5. **Project Reports:**
 - a. **Safety & Security:**
 - J. Whyte gave an overview of a security strategy for a combined effort with the South SBD and Euclid South CID. It will consist of added patrols, updated camera locations and the addition of cameras and License Plate Recognition Cameras (LPR/LPC) technology.
 - Supplemental Patrol Budgets: The South SBD patrol budget for 2019 is \$125,000 and the Euclid South CID patrol budget for 2019 is \$125,000. With a combined budget of \$250,00, the South SBD and Euclid South CID areas will have the unprecedented police and security presence. These patrols will be deployed in ATV's, mountain bikes, foot beats and should mainly consist of SMPD officer and Guides. All patrols will continue to be scheduled in four-hour shifts.
 - South SBD Strategy will be highly visible patrols deployed in ATV's or on police mountain bikes during the afternoon and evening hours throughout the entire SBD boundaries.
 - Euclid South CID Strategy will combine both Police Patrols and Guide Patrols during the morning and afternoon hours. The goal is to minimize panhandling, conduct business checks, neighborhood order of protections, dealing with homeless issues and engage pedestrians.
 - There are currently 28 cameras in the South SBD area along with private systems at Whole Foods, Laclede and Euclid and St Regis.
 - Equipment Replacement Upgrades and Camera Expansion at:
 - Upgrade 4502 Laclede Lyndon Apartments – est. costs \$15,000
 - Upgrade 4909 Laclede Park East Towers – est. costs \$12,000
 - Upgrade 4511 West Pine Jesuits – est. costs \$10,000
 - New Camera #2 N. Euclid Einstein Bagels – est. costs \$7,500
 - Upgrade #20 S. Euclid Tom's Bar – est. costs \$12,000

New Camera 4949 West Pine Del Coronado – est. costs \$8,000

Two License Plate Recognition Cameras at West Pine and Euclid – est. costs \$37,625-\$41,200

- J. Whyte updated that they are currently testing an app called Cool Fire to help with communication with the officers and businesses. Hope to have this app be used by public soon.
- R. Betts stated that he currently has a radio communication system that is used between The City's Finest officers and businesses. Business can use the radio system and receive instant response from an officer. He is wanting the businesses in the Euclid South CID to be able to use this system. This can help with panhandlers, nighttime issues and other issues. The cost of \$35 a month for the phone line. M. Rubin is asking for R. Betts and J. Whyte to submit a summary of all devices.

J. McElwain motioned to pay \$35 a month for a 12-month trial for the radio and phone line. B. Phillips second the motion. Motion passes.

- b. **Finance:** A. Pendilton gave an update on the financial report.
B. Phillips motion to approve financials. L. Gamlin second motion. Motion passes.
- c. **Marketing:** A. Johnson updated to re-evaluated with the businesses to see what they want to see in Euclid South and how will the collaboration with Euclid North would look.
A. Johnson presented the board a two-month contract for marketing services for the Euclid South CID to help identify marketing needs. M. Rubin stated that board needs to pursue a marketing committee.
L. Gamlin motioned to accept two-month contract with Park Central for Marketing Services. J. McElwain second the motion. Motion passes 4-0-1 abstained by B. Phillips
- d. **Parking:** None
- e. **Public Maintenance:** There are two quotes for street cleaning for the Euclid South CID because the current contract with Katsum has ended and is month to month. Board tabled the decision until the May meeting for another quote.
- f. **Public Infrastructure:** M. Rubin updated that Christner is waiting for Board of Public Service with the St. Louis City to sign off on paperwork. Hopefully, it will be completed by end of October.
M. Rubin updated that the next phase is street furniture and accessories, Christner submitted a proposal for the street furniture.
The board is wanting to host a district focus group at 1764 of businesses and property owners to give feedback on a couple of options for street furniture.
- g. **Other Business:** Welcome to Josh Udelhofen as board member.
- h. **Adjournment:** B. Phillips motioned to adjourn. L. Gamlin second. Meeting adjourned at 2:44 PM.