

Euclid South CID Board of Directors Meeting Minutes
February 20, 2020 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Board Members in Attendance: Mark Rubin, Brian Phillips (phone), Josh Udelhofen

Committee Members Not in Attendance: Sarah Fortune

Others in Attendance: Ashley Johnson and Alayna Graham (Park Central Development), Brian Davies (Great Southern Bank, potential Director), Jim Whyte (NSI), Rob Betts (TCF, phone), Ron Coleman (Neighborhood Improvement Specialist)

1. **Call to Order:** M. Rubin called the meeting to order at 1:37 PM.
2. **Approval of Previous Meeting Minutes:** J. Udelhofen motioned to approve December 19, 2019 minutes. B. Phillips seconded. All in favor- approved.
3. **Public Comment:** n/a
4. **Project Reports:**
 - a. **Safety & Security-** J. Whyte presented the NSI report. They are tracking a person who is responsible for multiple car break-ins. NSI is looking at moving the cameras from Tom's Bar and Grill to the alley next to ITAP.
 - b. **Finance-** A. Johnson presented the financial report. M. Rubin brought up the fraud transfer. Legal advisors suggested paying an extra payment and filing an insurance claim. J. Udelhofen made a motion to approve the financials. B. Phillips seconded. All in favor- approved.
 - c. **Marketing-** A. Johnson presented the Euclid Shuffle numbers. Ridership is up, but the district is struggling to get business sponsors. The CID will take on the extra costs for the Shuffle. IKE Smart City is installing new electronic kiosks. The Board would like to remove the old wayfinders in place of these kiosks. The Board would like to see if the Laclede kiosk could be moved to Forest Park Ave. PCD will reach out to IKE to see if this is possible.
 - d. **Public Maintenance-** A. Johnson presented the new contracts from ATBM and Top Care.
 - e. **Public Infrastructure-** No updates.
5. **Other Business**
 - a. **Appointments-** B. Phillips was nominated for Vice President and S. Fortune was nominated for Secretary last meeting. Brian Davies would like to become a Board

member. J. Udelhofen made a motion to approve the presented slate of officers and Board members. B. Phillips seconded. All in favor- approved.

6. B. Phillips had to get off the phone, so there was no quorum for the following update:
 - a. Some of the pedestrian lights on Euclid are out, leaving parts of the sidewalks and streets dark. R. Coleman says that the problem is a larger issue with wiring. He will explore what is causing the outage to see how the CID can possibly fix it.

7. Adjournment

Meeting adjourned at 2:04 PM.

APPROVED