



EUCLID SOUTH

COMMUNITY IMPROVEMENT DISTRICT

Euclid South CID Board of Directors Meeting

TO BE HELD

October 17, 2019 – 1:30pm

at 4512 Manchester Avenue, #100

St. Louis, MO 63110

NOTICE & PROPOSED AGENDA

TAKE NOTICE that on October 17, 2019 at 1:30pm at 4512 Manchester, #100, St. Louis, MO, 63110, the Euclid South Community Improvement District (the "District") will hold a **Board of Directors** meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Approval of Previous Month Minutes
3. Public Comments & Questions (5-minute limit per speaker)
4. Project Reports
 - a. Safety & Security
 - i. CWE NSI
 1. Security Funding along Euclid
 - ii. The City's Finest
 - b. Finance
 - i. Revised 2019-2020 Budget
(Budget to include PCD Marketing Fees)
 - c. Marketing
 - i. Business Spotlight
 - ii. E-Cab
 - d. Public Maintenance
 - e. Public Infrastructure
 - i. Streetscape/Street Furniture Plan
5. Other Business
 - a. Treasurer Appointment
6. Adjournment

This meeting is open to the public; provided, however, that a portion of the meeting may be closed to discuss legal, real estate and/or personnel matters as provided by Sections 610.021(1), (2) and/or (3), RSMo.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 10-15-19

TIME: 4:30 PM

Safety and Security Hotline

*Employee Escorts, Panhandling, & Other
Non-Emergency Safety Needs*



**THE CITY'S
FINEST**

314.899.7006

Free non-emergency assistance courtesy of The Euclid South CID

Euclid South CID
Balance Sheet
As of September 30, 2019

	Total
ASSETS	
Current Assets	
Bank Accounts	
10000 Reliance Bank Checking #4652	599,616.69
10001 Reliance Bank MM Acct #4660	134,836.07
10001A Restricted for Streetscape Plan	979.65
1072 Bill.com Money Out Clearing	0.00
Total Bank Accounts	\$ 735,432.41
Other Current Assets	
12000 Sales & Use Tax Receivable	38,227.00
Total Other Current Assets	\$ 38,227.00
Total Current Assets	\$ 773,659.41
TOTAL ASSETS	\$ 773,659.41
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
20001 Accounts Payable-Audit	18,219.00
26000 Accrued Expenses	0.00
Total Other Current Liabilities	\$ 18,219.00
Total Current Liabilities	\$ 18,219.00
Total Liabilities	\$ 18,219.00
Equity	
32000 Net Assets	662,625.80
Net Income	92,814.61
Total Equity	\$ 755,440.41
TOTAL LIABILITIES AND EQUITY	\$ 773,659.41

Euclid South CID
Budget vs. Actuals: FY2020(July 2019-Jun 2020) - FY20 P&L
 July - September, 2019

	Sept Actual	Sept Budget	July-Sept Actual	July-Sept Budget	Total Budget
Income					
43200 CID 1% Sales and Use Tax	47,175.60	45,000.00	151,843.88	135,000.00	540,000.00
46400 Interest Income	701.42		924.15		0.00
46500 Reserves		14,808.33		44,424.99	177,700.00
Total Income	\$ 47,877.02	\$ 59,808.33	\$ 152,768.03	\$ 179,424.99	\$ 717,700.00
Gross Profit	\$ 47,877.02	\$ 59,808.33	\$ 152,768.03	\$ 179,424.99	\$ 717,700.00
Expenses					
50000 Administration					
50100 Bank Charges/Fees			3.00		
50300 Insurance-D&O; Gen Liability		116.67		350.01	1,400.00
50400 Insurance - Property		41.75		125.25	501.00
50501 32 N Euclid TIF Redevelopment		2,500.00		7,500.00	30,000.00
50700 Professional Services					0.00
50703 Audit, Legal		1,083.33		3,249.99	13,000.00
Total 50700 Professional Services	\$ 0.00	\$ 1,083.33	\$ 0.00	\$ 3,249.99	\$ 13,000.00
50701 Admin Services	3,334.00	2,500.00	7,500.00	7,500.00	30,000.00
Total 50000 Administration	\$ 3,334.00	\$ 6,241.75	\$ 7,503.00	\$ 18,725.25	\$ 74,901.00
55000 Marketing & Promotions					
55500 Special Events		833.33		2,499.99	10,000.00
55700 Web, Social Media		208.33		624.99	2,500.00
55701 E-Cab		1,950.00		5,850.00	23,400.00
55702 Maps and Directories		240.00		720.00	2,880.00
55703 CWE Music Series		1,120.00		3,360.00	13,440.00
55704 Flag Program		83.33		249.99	1,000.00
Total 55700 Web, Social Media	\$ 0.00	\$ 3,601.66	\$ 0.00	\$ 10,804.98	\$ 43,220.00
55800 Holiday Decorations		416.67		1,250.01	5,000.00
55900 Window Walk/E-Cab	63.51	2,166.67	63.51	6,500.01	26,000.00
Total 55000 Marketing & Promotions	\$ 63.51	\$ 7,018.33	\$ 9,001.51	\$ 21,054.99	\$ 84,220.00
60000 Public Area Maint & Landscaping					
60700 Cleaning & Maintenance			975.00		
60701 Top Care	2,104.42	1,779.42	6,313.26	5,338.26	21,353.00
60702 ATBM- Street Cleaning	2,275.00	1,350.00	4,725.00	4,050.00	16,200.00
Total 60700 Cleaning & Maintenance	\$ 4,379.42	\$ 3,129.42	\$ 12,013.26	\$ 9,388.26	\$ 37,553.00
Total 60000 Public Area Maint & Landscaping	\$ 4,379.42	\$ 3,129.42	\$ 12,013.26	\$ 9,388.26	\$ 37,553.00
65000 Infrastructure					
65110 Streetscape Improvements	399.38	25,000.00	2,121.88	75,000.00	300,000.00
Total 65000 Infrastructure	\$ 399.38	\$ 25,000.00	\$ 2,121.88	\$ 75,000.00	\$ 300,000.00
70000 Public Safety & Security					
70100 Camera System			7,077.50		
70102 4909 Laclede Park East		1,000.00		3,000.00	12,000.00
70103 20 S. Euclid Tom's Bar		1,000.00		3,000.00	12,000.00
70104 4949 West Pine		666.67		2,000.01	8,000.00
Total 70100 Camera System	\$ 0.00	\$ 2,666.67	\$ 0.00	\$ 8,000.01	\$ 32,000.00

	Sept Actual	Sept Budget	July-Sept Actual	July-Sept Budget	Total Budget
70200 CWE-NSI Board Seat		416.67		1,250.01	5,000.00
70300 Patrols	7,980.01	11,059.50	22,236.27	33,178.50	132,714.00
Total 70000 Public Safety & Security	\$ 7,980.01	\$ 14,142.84	\$ 29,313.77	\$ 42,428.52	\$ 169,714.00
701150 LPR Cameras					
70155 Euclid/W. Pine (2)		1,754.17		5,262.51	21,050.00
70156 Euclid/Forest Park		1,302.08		3,906.24	15,625.00
Total 701150 LPR Cameras	\$ 0.00	\$ 3,056.25	\$ 0.00	\$ 9,168.75	\$ 36,675.00
Unapplied Cash Bill Payment Expense	0.00		0.00		0.00
Total Expenses	\$ 16,156.32	\$ 58,588.59	\$ 59,953.42	\$ 175,765.77	\$ 703,063.00
Net Operating Income	\$ 31,720.70	\$ 1,219.74	\$ 92,814.61	\$ 3,659.22	\$ 14,637.00
Net Income	\$ 31,720.70	\$ 1,219.74	\$ 92,814.61	\$ 3,659.22	\$ 14,637.00

Tuesday, Oct 15, 2019 11:23:24 AM GMT-7 - Cash Basis

Euclid South CID Funds Transfer Detail

09/01/19 to 09/30/19

Vendor Name	Invoice #	Disbursement #	Due Date	Foreign Amount	Amount (USD)	Bank Account	SentPay ID
09/04/19	PROCESS DATE						
The City's Finest	INV-2118	36506474	08/15/19		\$ 3,328.13	Simmons Bank *****4652	stp01WRBHZESXI1utxi9
			Subtotal:		\$ 3,328.13		
09/09/19	PROCESS DATE						
Park Central	July-Aug`19	016LEPPOE15WZYN	08/29/19		\$ 834.00	Simmons Bank *****4652	stp01HTSMODWCN1v119i
			Subtotal:		\$ 834.00		
09/12/19	PROCESS DATE						
A T Building	1242	016FFPBPN162BEL	08/30/19		\$ 2,275.00	Simmons Bank *****4652	stp01XOABQHXMU1va390
The City's Finest, LLC	INV-2141	36721498	08/31/19		\$ 4,651.88	Simmons Bank *****4652	stp01BJTDZZORT1va38y
			Subtotal:		\$ 6,926.88		
09/17/19	PROCESS DATE						
Top Care, Inc.	180110	36851079	09/01/19		\$ 2,104.42	Simmons Bank *****4652	stp01KEYLAOXTI1vibs1
			Subtotal:		\$ 2,104.42		
09/18/19	PROCESS DATE						
Park Central	2019-09-20	016XPBNND169BV8	09/20/19		\$ 2,500.00	Simmons Bank *****4652	stp01DBSMMPFNQ1vcep4
			Subtotal:		\$ 2,500.00		
09/25/19	PROCESS DATE						
Vendor Name	Invoice #	Disbursement #	Due Date	Foreign Amount	Amount (USD)	Bank Account	SentPay ID
Christner Inc.	0046764	37101141	09/12/19		\$ 399.38	Simmons Bank *****4652	stp01WZMHMQUWI1vy2um
			Subtotal:		\$ 399.38		

Total: \$ 16,092.81