

Euclid South CID Board of Directors Meeting Minutes
June 21, 2018 at 2:00 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee members in attendance: Brian Phillips, Shawn Milford via phone, Mark Rubin, John McElwain

Committee members not in attendance: John Ly, Lucas Gamlin

Others in attendance: Annette Pendilton, Abdul Abdullah (Park Central Development Staff), Rob Betts (The City's Finest), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative), Attorney Will Zorn

1. **Call to Order:** B. Phillips called the meeting to order at 2:00 p.m.

2. **Approval of Previous Meeting Minutes**

M. Rubin made a motion to approve the May 17, 2018 meeting minutes. J. McElwain seconded the motion. The motion passes 3-0-1 abstained by Brian Phillips.

3. **Chairs Report & Announcement of the Order of Business - None**

4. **Public Comments – None**

5. **Project Reports**

a. **Safety & Security:**

J. Whyte gave an update with statistics and that crime is up 2% in the South CID.

b. **Finance:**

c. **Marketing:**

i. CWE North CID Marketing Efforts - Abdul reached out to the CWE North CID marketing team and they gave him background on how they have grown. They are currently in the process of bids to improve on what they have. The Euclid South CID board would like to see if they could buy into their marketing process. Wanting to be able to collaborate with events, branding as well as marketing. Abdul to follow up with CWE North CID.

ii. PCDC Marketing and Special Events Contract- J. McElwain brought up a correction to be made to the May minutes under contract changes the motion made by M. Rubin to approve a base scope of \$30,000 to marketing fees should be "base of scope of \$30,000 for core administration fees".

A motion was made by J. McElwain to amend minutes to show the change from marketing fees to core administrative fees. M. Rubin second the motion. The motion passes 3-0-1 abstained by Brian Phillips.

Discussion of PCDC Marketing and Special Events contracts, B. Phillips suggested to look at the scope of work and if there are any suggestion to email the whole group and reply

all to be able to discuss at the next meeting. In the meantime, wait for a response from the CWE North CID on how we can collaborate.

e. Parking:

Nothing to report.

e. Public Maintenance:

B. Phillips stated that with CWE South funding being low, asking the board to consider taking over the CID boundaries for cleaning services with Top Care and the CWE South would continue to do residential areas?

B. Phillips also stated that the contract with Top Care will be ending June 30, 2018 and would the board like to extend the contract for one year or propose to do a RFP with a new scope of work for cleaning services for the CID?

J. McElwain motioned to change the scope of work for cleaning services to include the total CID and to request bids with the new plan. M. Rubin second the motion. Motion passes 4-0-0.

f. Public Infrastructure:

M. Rubin received a proposal/concept and scope of work from Bommarito for the street scape plan. M. Rubin will follow up with email with other information. Once information is collected, need to request bids for the street scape phase.

g. Administrator's Report:

6. Other Business

B. Phillips asked for any other business before the board went into closed session for legal business. Roll call to go into closed session: M. Rubin – yes, J. McElwain – yes, S. Milford – yes, B. Phillips – yes. B. Phillips recused himself from the discussion since he is on Park Central Development Corporation board.

7. Adjournment

The meeting was adjourned at 2:55 p.m.