

Euclid South CID Board of Directors Meeting Minutes
May 16, 2019 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee Members in Attendance: Mark Rubin, Brian Phillips, Josh Udelhofen

Committee Member Not in Attendance: Lucas Gamlin, John McElwain

Others in Attendance: Annette Pendilton and Ashley Johnson (Park Central Development), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative)

1. **Call to Order:** M. Rubin called the meeting to order at 1:30 PM.
2. **Approval of Previous Meeting Minutes:** B. Phillips made a motion to approve the April 18, 2019 meeting minutes. J. Udelhofen second the motion – all approved and motion passes.
3. **Chair Reports & Announcement of the Order of Business:** NONE – M. Rubin asked for this to be taken off future agendas.
4. **Public Comment:** None
5. **Project Reports:**

Safety & Security: J. Whyte stated that Central West End South Special Business District has resumed their patrol shifts. NSI and TCF is working to deal with panhandling issues in the central west end. J. Whyte updated that Rob Betts has hired two officers for quality of life enforcement to help assist panhandlers with life issues.

A. Johnson followed up with Rob Betts about the radio system and as of now, he is not ready to roll it out. The process will be a non-emergency number that businesses can call, and Rob Betts will dispatch an officer to the business right away.

The board is requesting for Jim Whyte and Rob Betts to supply a schedule of patrol shifts and to collaborate patrol services with Euclid N. CID.

J. Whyte presented to the board recommendations for equipment replacement and NVR upgrade/camera expansions. B. Phillips will follow up with Lyndon Cornell at NSI to prioritize the camera upgrade list.

Finance: A. Pendilton gave an update on the financial report. B. Phillips suggested to transfer cash from the operating account to the money market account to receive higher interest rates.

A. Pendilton stated there is a need to schedule a meeting to prepare for the final 2019-2020 budget. Park Central will schedule a meeting with L. Gamlin, M. Rubin and J. Udelhofen to discuss budget.

Marketing: A. Johnson presented a list of marketing items/events from Kate Hafer with Euclid North CID for the board to view. The list included services that Euclid N. CID would provide for the Euclid S. CID.

B. Phillips made a motion to support the following events/services with Euclid N. CID: CWE Maps and Directories \$2,880, CWE Music Series (June-Sept) \$13,440 and Management of Flag Program \$1,000. J. Udelhofen second the motion. All in favor, motion passes.

M. Rubin is asking that Park Central set up a meeting in six weeks with Euclid N. CID to discuss services.

There is a need for a marketing committee to decide on collaboration with Euclid N. CID to decide on other events/services for the budget as well as collect data and feedback from businesses in the district.

Parking: None

Public Maintenance: Three quotes for street cleaning contract; Katsum, Metro Sweeping and AT Building Maintenance.

B. Phillips motioned to approve AT Building Maintenance for the cleaning contract for Euclid South CID street on Euclid. Contract needs to include pick up trash in the alley behind Shake Shack. J. Udelhofen second motion. Motion passes.

The board wants the savings from the street cleaning contract, to go towards additional trash pick with Top Care.

Public Infrastructure: M. Rubin announced that there are no updates to discuss. Would like to start focusing on the street furniture and engaging the businesses and owners for their input. Park Central will follow up with L. Gamlin on a date at 1764 for the focus group with businesses and owners.

Other Business: A. Johnson presented the board with Park Central's administrative contract for 2019-2020 fiscal year. The board will look over the contract and discuss at next meeting.

Adjournment: Meeting adjourned at 2:25 PM.