

Euclid South

Community Improvement District

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MINUTES of the MEETING of the BOARD of DIRECTORS of the THE EUCLID SOUTH COMMUNITY IMPROVEMENT DISTRICT

March 17, 2016

- I. Call to Order: Mr. Phillips called the meeting to order at 2:40 p.m. A quorum was not present.
Board members present: Brian Phillips; Josh Udelhofen; Nick Georges
Board members excused: John McElwain
Board members absent: Sam Koplak
Board nominee: John Ly
Others present: Susan Anderson and Hannah Curtin, Project Manager
- II. Administration
 - A. Minutes (01.21.2016)
 - B. Financial Reports: Ms. Anderson reviewed the financial report and showed a graph showing the Sales and Use Tax revenue received this fiscal year. Amounts have varied from \$8,400 to \$33,600. Husch-Blackwell projected \$170,000 annual revenue, however deposits through February 2016 are nearly \$160,000 with four more deposits before the end of the fiscal year. The increased amount may eliminate the need for the loan from Park Central Development.
 - C. Board Membership: John Ly's application has been sent to the Mayor's Office for vetting.
- III. Committee Membership & Reports
 - A. Marketing & Special Events: Ms. Curtin has recruited several business owners/ representatives to serve on the Marketing Committee and will meet the first time with them later this month. The primary agenda item will be an event for the summer/fall 2016.
Ms. Curtin showed social media statistics since setting up the accounts in late January. She will continue to post messages and photos.
 - B. Parking: Enterprise CarShare: Mr. Phillips presented a proposal re. Enterprise CarShare for the Central West End south of Lindell. This would involve one vehicle and would require a total subsidy of \$6,000 for the first two years or until membership reaches twenty-five. He suggested this would be a shared program with CWE South SBD, reducing the subsidy for each to \$3,000. As a quorum was not available, this will be reviewed at the May meeting.
 - C. Public Services (cleaning & landscaping), Plantings: Ms. Anderson showed photographs of selected plants for the Euclid planters.
 - D. Safety & Security, Update: Ms. Anderson said that the guide program has been well received by business owners and staff. The guides are very recognizable in the yellow/black uniform.
The recent increase in street robberies led John McElwain to donate \$5,000 to CWE South SBD, which was matched by WUMC. These funds are devoted to an overlay of guides March 11 through 31 at a cost of \$4,160. Criminal activity will be reassessed and a decision made as whether to continue the patrol or to hold off for warmer weather.
 - E. Infrastructure Update, Euclid Streetscape 2015-16: Ms. Anderson reviewed progress on the Euclid streetscape improvements. The sidewalks fronting Tom's Bar & Grill's (22 S. Euclid) parking lot to the Euclid side of Wild Flower (4590 Laclede) has been replaced. The location

of an AT&T box was not correctly located on the City's drawings, requiring redesign of the sewer inlet on Euclid. Work has been halted pending MSD approval of the re-design.

F. Executive / Finance: no report.

IV. New Business: Ms. Anderson said that she would present a draft budget for 2016-17 fiscal year projects at the May 19 meeting.

V. Old Business: No report.

VI. Other Matters to Come Before the Board: NA.

VII. Adjournment: The meeting ended at 3:30 p.m.

Respectfully submitted,

Susan Anderson, Project Manager

ACTION ITEMS

#	DESCRIPTION	ASSIGNED TO	STATUS
1	<i>BOARD MEMBERS TO BE SWORN IN AT REGISTER'S OFFICE, CITY HALL. CALL 622-4146 TO SCHEDULE.</i>	<i>ALL BOARD MEMBERS</i>	
2	Add John Ly to ESCID Board	Anderson	Complete
3	Event, Marketing Committee	Curtin	In planning.
4	Landscaping, Plant Selection	Anderson	Complete
5	Recruit board member, business owner		