

Euclid South CID Board of Directors Meeting Minutes
March 19, 2020 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Board Members in Attendance: Mark Rubin, Brian Phillips, Josh Udelhofen, Brian Davies

Committee Members Not in Attendance: Sarah Fortune

Others in Attendance: Jim Whyte (NSI), Rob Betts (TCF), Ron Coleman (Neighborhood Improvement Specialist), Abdul Abdullah, Annette Pendilton and Alayna Graham (Park Central Development)

1. **Call to Order:** M. Rubin called the meeting to order at 1:31 PM.
2. **Approval of Previous Meeting Minutes:** B. Phillips motioned to approve February 20, 2020 minutes. B. Davies seconded. All in favor- approved.
3. **Public Comment:** n/a
4. **Project Reports:**
 - a. Safety & Security- J. Whyte presented the security report.
 - i. There will be a new crime reporting system: NIBRS. It will account for all crimes committed, so it will look like crime numbers have gone up when it is just more accurate reporting. In the future, there should be an educational program for the public.
 - ii. **COVID-19-** There needs to be visible police presence to deter business vandalism as there will be fewer people on the street and fewer businesses open. There could be a reduction in available secondary shifts as the City readjusts scheduling for police. R. Betts is willing to work with districts as the budget changes.
 - b. Finance- A. Abdullah cautioned the Board to prepare for the worst in a hit to the sales tax. There should be some cuts made to the budget. A. Abdullah recommends canceling or pausing Euclid Shuffle contract.
 - i. J. Udelhofen would like to republish the budget, even if it is unofficial, to see how much money they anticipate having by the end of the year.
 - ii. Board discussed being mindful of the dollars already allocated to Streetscape improvements and how construction could impact businesses.
 - iii. J. Udelhofen motioned to approve budget. B. Davies seconded the motion. All in favor—approved.
 - c. Marketing- A. Abdullah recommended suspending ecab or using it for another use. A. Abdullah will look into the contract to understand options.

- i. M. Rubin asks if there should be designated curbside parking. R. Coleman said he would look into it. A. Graham will send out the most recent list of businesses providing curbside to go.
- ii. B. Phillips motioned to give ecab a 30-day notice of termination. J. Udelhofen seconded. All in favor—approved.

d. Public Maintenance

- i. A. Graham presented request from maintenance company to drill holes in trash receptacles for water drainage.
- ii. The Board worries this will allow for soda and other spills. They will consider this item when they choose new street furniture, but do not want the maintenance company to drill holes right now.

- e. Public Infrastructure- M. Rubin met with Christner and would like to present to the public mid-summer, when there is a more solid plan. M. Rubin will have Christner present to the Board for the May meeting to refresh and plan how to present to the public.

5. Other Business

- a. Economic Development Director: B. Phillips has created a detailed description for candidate- he will circulate description next week.
 - A. The board is setting a goal of having a plan in place two meetings from this one. All ideas and considerations should be sent to B. Phillips.
- b. Resource Tool: B. Phillips sent a guide about business districts for the board to review.

6. Adjournment

Meeting adjourned at 2:42 PM.