



**EUCLID
SOUTH**
COMMUNITY IMPROVEMENT DISTRICT

Euclid South CID Board of Directors Meeting

TO BE HELD

November 19, 2020 – 1:30pm

at 4512 Manchester Avenue, #100

St. Louis, MO 63110

NOTICE & PROPOSED AGENDA

TAKE NOTICE that on November 19th at 1:30pm via conference call, the Euclid South Community Improvement District (the "District") will hold a **Board of Directors** meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Public Comment
3. Approval of Previous Month Minutes
4. Project Reports
 - a. Public Infrastructure
 - i. Update from Christner
 - b. Safety & Security
 - i. CWE NSI
 - ii. The City's Finest
 - c. Finance
 - d. Marketing
 - i. Small Business Support During Winter
 - e. Public Maintenance
5. Other Business
 - a. Board Approval: Stephan Lebdetter (ReVoaked Sandwich)
6. Adjournment

Please Note: Due to COVID-19 physical access to the general Board meeting by the public will be temporary closed and replaced by phone conferencing. To attend the meeting by phone, please dial 1-312-626-6799, meeting ID: 973 4480 7842

This meeting is open to the public; provided, however, that a portion of the meeting may be closed to discuss legal, real estate and/or personnel matters as provided by Sections 610.021(1), (2) and/or (3), RSMo.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 11-17-20

TIME: 3:00 PM

Euclid South CID Board of Directors Meeting Minutes
October 15th, 2020 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Board Members in Attendance: Mark Rubin, Brian Phillips, Brian Davies, Josh Udelhofen– via phone/video

Others in Attendance: Ron Coleman (Neighborhood Improvement Specialist), Ashley Johnson, Abdul Abdullah (Park Central Development) – via phone/video

1. **Call to Order:** M. Rubin called the meeting to order at 1:30 PM.
2. **Public Comment:** None
3. **Approval of Previous Meeting Minutes:** J. Udelhofen motioned to approve the previous month meeting minutes; B. Phillips seconded. All in favor- motion approved.
4. **Project Reports:**
 - a. Safety & Security- J. Whyte could not attend the meeting. The Board reviewed and discussed the security report. Board discussed how they could better coordinate security efforts with other special taxing districts in the Central West End. M. Rubin asked A. Johnson and B. Phillips to take lead and coordinate a joint meeting.
 - b. Finance- A. Johnson gave the financial report. J. Udelhofen motioned to approve the financial report; B. Phillips seconded. All in favor – motion approved. J. Udelhofen asked for the months comparison to be added to the Profits and Loss financial statement.
 - c. Marketing – A. Abdullah gave an update on his efforts to get pricing for tents and outdoor heaters. Due to demand, he was not able to secure a quote. A. Abdullah and A. Johnson will present some other ideas to assist businesses during the winter season.
 - d. Public Maintenance – A. Johnson present the contract for the new landscaping contract. B. Davies made a motion to approve the Landscaping contract; M. Rubin seconded. All in favor – motion approved. J. Udelhofen asked A. Johnson to reach out to Laurel and seek her input on planter floral arrangements.
5. **Adjournment**

M. Rubin made a motion to adjourn; B. Davies second. Meeting adjourned at 2:05 PM.

Euclid South Community Improvement District

Balance Sheet

11/17/20

As of October 31, 2020

Accrual Basis

	<u>Oct 31, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
10000 · Reliance Bank Checking #4652	176,911.01
10001 · Reliance Bank MM Acct #4660	622,358.39
Total Checking/Savings	<u>799,269.40</u>
Total Current Assets	<u>799,269.40</u>
TOTAL ASSETS	<u>799,269.40</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 · Accounts Payable	9,874.96
Total Accounts Payable	<u>9,874.96</u>
Total Current Liabilities	<u>9,874.96</u>
Total Liabilities	9,874.96
Equity	
32000 · Net Assets	766,495.66
Net Income	22,898.78
Total Equity	<u>789,394.44</u>
TOTAL LIABILITIES & EQUITY	<u>799,269.40</u>

Euclid South Community Improvement District
Profit & Loss Budget Performance
 October 2020

	<u>Oct 20</u>	<u>Budget</u>	<u>Jul - Oct 20</u>	<u>YTD Budget</u>	<u>Annual Budget</u>
Ordinary Income/Expense					
Income					
43500 · Misc Revenue	0.00	2,902.66	0.00	11,610.72	34,832.00
43200 · CID 1% Sales and Use Tax	34,263.15	41,666.66	124,997.68	166,666.72	500,000.00
46400 · Interest Income	0.00		625.34		
Total Income	<u>34,263.15</u>	<u>44,569.32</u>	<u>125,623.02</u>	<u>178,277.44</u>	<u>534,832.00</u>
Expense					
90001 · Miscellaneous Expense	52.33		1,184.80		
50000 · Administration					
50550 · Storage Facility	0.00		122.47		
50702 · Marketing Admin Services	2,083.00	2,083.00	8,332.00	8,332.00	24,996.00
50501 · 32 N Euclid TIF Redevelopment	0.00		0.00		30,000.00
50701 · Admin Services	2,500.00	2,500.00	10,000.00	10,000.00	30,000.00
50300 · Insurance-D&O; Gen Liability	0.00		0.00		1,500.00
50700 · Professional Services					
50703 · Audit, Legal	0.00	1,083.33	0.00	4,333.36	13,000.00
Total 50700 · Professional Services	<u>0.00</u>	<u>1,083.33</u>	<u>0.00</u>	<u>4,333.36</u>	<u>13,000.00</u>
Total 50000 · Administration	<u>4,583.00</u>	<u>5,666.33</u>	<u>18,454.47</u>	<u>22,665.36</u>	<u>99,496.00</u>
55000 · Marketing & Promotions					
55701 · E-Cab	0.00	4,500.00	1,225.00	9,000.00	36,000.00
55800 · Holiday Decorations	0.00	0.00	0.00	0.00	2,500.00
55100 · Advertising	250.00		250.00		
55300 · Professional Services	0.00	0.00	0.00	0.00	15,000.00
55500 · Special Events	0.00	833.33	0.00	3,333.36	10,000.00
55700 · Web, Social Media	0.00	208.33	0.00	833.36	2,500.00
55000 · Marketing & Promotions - Other	0.00	0.00	0.00	0.00	0.00
Total 55000 · Marketing & Promotions	<u>250.00</u>	<u>5,541.66</u>	<u>1,475.00</u>	<u>13,166.72</u>	<u>66,000.00</u>
60000 · Public Area Maint & Landscaping					
60701 · Landscaping	0.00	928.00	2,784.00	3,712.00	11,136.00
60702 · ATBM	6,250.00	4,000.00	17,800.00	16,000.00	48,000.00
Total 60000 · Public Area Maint & Landscaping	<u>6,250.00</u>	<u>4,928.00</u>	<u>20,584.00</u>	<u>19,712.00</u>	<u>59,136.00</u>
65000 · Infrastructure					
65110 · Streetscape Improvements	0.00	12,141.66	11,020.00	48,566.72	145,700.00
Total 65000 · Infrastructure	<u>0.00</u>	<u>12,141.66</u>	<u>11,020.00</u>	<u>48,566.72</u>	<u>145,700.00</u>
70000 · Public Safety & Security					
70100 · Camera System	0.00		11,763.00		5,000.00
70200 · CWE-NSI Board Seat	1,250.00		2,500.00		
70300 · Patrols	9,875.00	9,166.66	35,437.52	36,666.72	110,000.00
70500 · Outreach	0.00		305.45		
70900 · Pub Safety/Security Reserve	0.00	4,125.00	0.00	16,500.00	49,500.00
Total 70000 · Public Safety & Security	<u>11,125.00</u>	<u>13,291.66</u>	<u>50,005.97</u>	<u>53,166.72</u>	<u>164,500.00</u>
Total Expense	<u>22,260.33</u>	<u>41,569.31</u>	<u>102,724.24</u>	<u>157,277.52</u>	<u>534,832.00</u>
Net Ordinary Income	<u>12,002.82</u>	<u>3,000.01</u>	<u>22,898.78</u>	<u>20,999.92</u>	<u>0.00</u>
Net Income	<u><u>12,002.82</u></u>	<u><u>3,000.01</u></u>	<u><u>22,898.78</u></u>	<u><u>20,999.92</u></u>	<u><u>0.00</u></u>

Euclid South Community Improvement District
Profit & Loss Budget Performance
 October 2019

	<u>Oct 19</u>	<u>Jul - Oct 19</u>
Ordinary Income/Expense		
Income		
43500 · Misc Revenue	0.00	0.00
43200 · CID 1% Sales and Use Tax	26,648.18	178,780.01
46400 · Interest Income	498.57	1,134.77
Total Income	<u>27,146.75</u>	<u>179,914.78</u>
Expense		
50000 · Administration		
50702 · Marketing Admin Services	8,332.00	10,415.00
50701 · Admin Services	2,500.00	7,917.00
50400 · Insurance - Property	0.00	0.00
50100 · Bank Charges/Fees	0.00	3.00
50700 · Professional Services		
50703 · Audit, Legal	0.00	0.00
Total 50700 · Professional Services	<u>0.00</u>	<u>0.00</u>
Total 50000 · Administration	<u>10,832.00</u>	<u>18,335.00</u>
55000 · Marketing & Promotions		
55701 · E-Cab	0.00	0.00
55800 · Holiday Decorations	0.00	0.00
55300 · Professional Services	0.00	0.00
55500 · Special Events	0.00	0.00
55700 · Web, Social Media	0.00	0.00
55900 · Mkt & Promo-Reserve	0.00	9,001.51
55000 · Marketing & Promotions - Other	0.00	0.00
Total 55000 · Marketing & Promotions	<u>0.00</u>	<u>9,001.51</u>
60000 · Public Area Maint & Landscaping		
60701 · Landscaping	2,104.42	8,417.68
60702 · ATBM	2,275.00	7,000.00
60700 · Cleaning & Maintenance	0.00	975.00
60900 · Mnt & Clean-Reserve	0.00	0.00
Total 60000 · Public Area Maint & Landscaping	<u>4,379.42</u>	<u>16,392.68</u>
65000 · Infrastructure		
65200 · Parking		
65250 · Car Share	0.00	0.00
Total 65200 · Parking	<u>0.00</u>	<u>0.00</u>
65110 · Streetscape Improvements	0.00	2,121.88
65900 · Infrastructure Reserve	0.00	0.00
Total 65000 · Infrastructure	<u>0.00</u>	<u>2,121.88</u>
70000 · Public Safety & Security		
70100 · Camera System	0.00	5,827.50
70200 · CWE-NSI Board Seat	1,250.00	2,500.00
70300 · Patrols	15,140.63	34,014.40
70900 · Pub Safety/Security Reserve	0.00	0.00
Total 70000 · Public Safety & Security	<u>16,390.63</u>	<u>42,341.90</u>
Total Expense	<u>31,602.05</u>	<u>88,192.97</u>

Euclid South Community Improvement District
Profit & Loss Budget Performance
October 2019

	<u>Oct 19</u>	<u>Jul - Oct 19</u>
Net Ordinary Income	-4,455.30	91,721.81
Other Income/Expense		
Other Expense		
80000 · Reserve Fund	0.00	0.00
Total Other Expense	<u>0.00</u>	<u>0.00</u>
Net Other Income	<u>0.00</u>	<u>0.00</u>
Net Income	<u><u>-4,455.30</u></u>	<u><u>91,721.81</u></u>

Euclid South Community Improvement District Transaction List by Vendor October 2020

Type	Date	Num	Memo	Split	Amount
A T Building Maintenance					
Bill	10/06/2020	1319		60702 · ATBM	-6,250.00
CWE Neighborhood Security Initiative					
Bill	10/01/2020	3226		70200 · CWE-NSI Board Seat	-1,250.00
Park Central Development Corp.					
Bill	10/15/2020	2020-10-15	Recurring Bill Life Storage - Storage Rental	90001 · Miscellaneous Expense	-52.33
Bill	10/20/2020	2020-10-20	Recurring Bill	50701 · Admin Services	-2,500.00
Bill	10/20/2020	2020-10-20 (1)	Recurring Bill	50702 · Marketing Admin Services	-2,083.00
The Central West End Association					
Bill	10/10/2020	2020-10-10	Membership to Central West End Association	55100 · Advertising	-250.00
The City's Finest					
Bill	10/15/2020	INV-2796		70300 · Patrols	-5,218.75
Bill	10/31/2020	INV-2820		70300 · Patrols	-4,656.25
Total Bills paid in October					-22,260.33

FINANCE

- Review Financial Documents
 - Balance Sheet
 - Profit & Lost
- Report on Sales Tax Collections

These are sales taxes collected in October and deposited to the account in November

	2019	2020	Variance (‘19 to ‘20)
October	\$26,648	\$34,263	\$7,615
YTD	\$457,255	\$396,260	-\$60,955

BOARD

Board Member	Qualification
Mark Rubin	Property Owner
Brian Davies	Business Owner
Brian Phillips	Research Hospital
Josh Udelhofen	Property Owner
Empty *	Business Owner
Empty *	Business Owner
Empty *	Business Owner