

Euclid South

Community Improvement District

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MINUTES of the MEETING of the BOARD of DIRECTORS of the THE EUCLID SOUTH COMMUNITY IMPROVEMENT DISTRICT

May 19, 2016

I. Call to Order

Commissioners Attending: Brian Phillips; Sam Koplak; John McElwain; Nick Georges
Josh Udelhofen

Commissioners Absent: NA

Commissioners Excused: John Ly

Others Attending: Charles "Rob" Betts (The City's Finest); Ron Coleman (City of St. Louis);
Brooks Goedeker, Hannah Curtin, Susan Anderson (Park Central Development)

II. Administration

A. Minutes (03.17.2016): Mr. Koplak made a motion to approve the minutes as distributed.
Mr. Georges seconded and the minutes were unanimously approved.

B. Financial Reports: Mr. McElwain made a motion to approve the reports as presented. Mr.
Udelhofen seconded and the reports were unanimously approved.

C. 2016-17 Proposed Budget: Ms. Anderson reviewed the proposed 2016-17 budget. The
revenue from Whole Foods is the unknown factor and is a conservative estimate. Mr.
McElwain made a motion to approve the budget as presented. Mr. Koplak seconded and
the budget was unanimously approved.

D. Board Membership: The open board seat qualification is for a business owner. Ms.
Anderson said she talked with one of the managers of Whole Foods, Shawn Milford. He is
interested. The board agreed that Mr. Milford should be invited to an upcoming board
meeting.

III. Committee Membership & Reports

A. Marketing & Special Events: Ms. Curtin said the committee is made up of business owners
who have focused on planning a wine-tasting event in September. They voiced a concern
with the social media name, "CWE Live," believing that it can be perceived to have a
residential-focus.

After discussion, it was agreed that Messrs. Phillips and Udelhofen and Ms. Anderson will
meet with representatives of the CWE North CID to discuss cooperative events and social
media.

B. Parking: Enterprise CarShare. Ms. Anderson said that The Grove CID is working through a
contract with Enterprise for the car-share program. She suggested and the Board agreed
that she will inquire with GCID about sharing the legal fees for contract review.

C. Public Services (cleaning & landscaping): Plantings. The planters are complete.

D. Safety & Security: Mr. Betts said that the guides have made meeting the business staff a
priority and have been well received by all. They talk with homeless individuals that are
panhandling, offering resources. While they have no police authority, the effort does
encourage them to move away from business patrons.

E. Infrastructure Update: Euclid Streetscape 2015-16. The work is nearly complete. Park Central's portion of the project has been fully paid out (\$270,000). ESCID's first payment was made early this month (\$58,605.27). Final billing is expected about \$77,000.

The ribbon cutting is scheduled is planned June 22 on the Wild Flower patio with a musician and appetizers. Drawings will be held for business products/gift certificates. The cost for the event is \$500.

F. Executive / Finance: NA

IV. New Business: NA

V. Old Business: NA

VI. Other Matters to Come Before the Board: Annual meeting September 15 (election of officers). Current officers are

- Chairman Brian Phillips
- Vice Chairman Nick Georges
- Secretary Sam Koplak
- Treasurer vacant

VII. Adjournment: There being no further business the meeting was adjourned at 3:45.

Respectfully submitted,

Susan Anderson, Park Central Development

ACTION ITEMS

#	DESCRIPTION	ASSIGNED TO	STATUS
1	<i>BOARD MEMBERS TO BE SWORN IN AT REGISTER'S OFFICE, CITY HALL. CALL 622-4146 TO SCHEDULE.</i>	<i>ALL BOARD MEMBERS</i>	
2	Event, Marketing Committee	Curtin	In planning.
3	Recruit board member, business owner	Anderson	Shawn Milford (Whole Foods) to be invited to Board meeting
4	Investigate coordinated marketing with CWE North CID	Phillips, Udelhofen & Anderson	Phillips to schedule meeting
5			