

**Euclid South CID Board of Directors Meeting Minutes**  
**February 21, 2019 at 1:30 p.m.**  
**At 4512 Manchester Avenue, St. Louis, MO 63110**

**Committee Members in Attendance:** Mark Rubin, Lucas Gamlin, Brian Phillips, John McElwain

**Committee Member Not in Attendance:** Josh Udelhofen

**Others in Attendance:** Annette Pendilton, Ashley Johnson, Carrie Zind, Justin Trabert (Park Central Development), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative), Rob Betts (The City's Finest via phone)

1. **Call to Order:** M. Rubin called the meeting to order at 1:30 PM.
2. **Approval of Previous Meeting Minutes:** B. Phillips made a motion to approve the January 17, 2019 meeting minutes. J. McElwain seconded the motion – all approved and motion passes.
3. **Chair Reports & Announcement of the Order of Business:** NONE
4. **Public Comment:** NONE
5. **Project Reports:**
  - a. **Safety & Security:** J. Whyte gave an overview of the CWE neighborhood and Euclid South CID crime statistics. Through January 2019 total crime down 58%, total person crime is down by 100% and property crime down 54%.

J. Whyte informed the board that if Euclid South CID and Central West End South SBD would combine efforts, there could be two shifts a day for seven days a week or three shifts a day for five days a week.

M. Rubin wants J. Whyte to provide a recommendation for a combined south effort to include patrols, camera location and security strategies and to include a budget of expenses.
  - b. **Finance:** A. Pendilton gave an update on the financial report.
  - c. **Marketing:** M. Rubin had a meeting with Euclid North CID and they are interested in joint services with Euclid South CID. Euclid South CID will consider some services for the 2019-2020 budget year.

J. Trabert gave a presentation for Pour and Pair, an event for the Euclid South CID merchants. The board has asked Park Central to do a survey with the merchants to see if they would be interest in this event and to provide a cost to administer this event.

d. **Parking:** None

e. **Public Maintenance**

f. **Public Infrastructure:** Laurel Harrington with Christner updated the board on the streetscape and street furniture.

g. **Other Business:**

A.Johnson reminded the board of John Ly's resignation and that there are currently two business owner's seats open to fill.

Will Zorn provided the Euclid South CID the calculation for the TIF. The Euclid South CID owes \$22,366.30 to the City of St. Louis for 2018.

h. **Adjournment:** B. Phillips motioned to adjourn. L. Gamlin second. Meeting adjourned at 3:12 PM.