

Euclid South CID Board of Directors Meeting Minutes
December 20, 2018 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee Members in Attendance: Mark Rubin, John McElwain, John Ly

Committee Member Not in Attendance: Lucas Gamlin, Brian Phillips

Others in Attendance: Annette Pendilton, Ashley Johnson (Park Central Development), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative)

1. **Call to Order:** M. Rubin called the meeting to order at 1:40 PM.
2. **Approval of Previous Meeting Minutes:** J. McElwain made a motion to approve the November 15, 2018 meeting minutes. J. Ly seconded the motion – all approved and motion passes.
3. **Chair Reports & Announcement of the Order of Business:** NONE
4. **Public Comment:** NONE
5. **Project Reports:**
 - a. **Safety & Security:** J. Whyte gave an overview of the CWE neighborhood and Euclid South CID crime statistics. Through November total crime up 26.2%, person crime up 45%, and property crime up 23.8%.

R. Betts gave an update for The City's Finest. M. Rubin suggested that all the SBD's and CID's come together and collaborate to secure the district with NSI and TCF. M. Rubin asked J. Whyte if he could prepare a comprehensive safety and security strategy to address crime within the CWE neighborhood and present at next meeting.

J. Whyte announced that they would do RFP for patrol service in January and should conclude by April. They will do an RFP every three years for patrol services. As a result of the doing the RFP, TCF price increase for 2019 will not go into effect until after the RFP process.
 - b. **Finance:** A. Pendilton gave an update on the financial report. M. Rubin wanted to know that the budget for the streetscape is set for \$150,000 is probably too low and an adjustment will need to be made once the bill is received.

A. Johnson reminded the board that Park Central can provide marketing services while you are comparing contract with Euclid North CID.

- c. **Marketing:** Kate Ha her from Euclid North CID came to the meeting to answer questions about the proposal to Euclid South CID for marketing. The proposal included all social media, website, staff time and magazines subscriptions. Events are billed separately. The board would like to see the marketing budget for the Euclid North CID along with the line item budget quote to Euclid South CID.
- d. **Parking:** Contract with Enterprise CarShare is ending January 1, 2019. A. Johnson will provide some data about usage for the carshare program at the next meeting.
- e. **Public Maintenance:** A. Johnson updated the contract with Katsum will be ending December 31, 2018 and they have submitted a new contract with the same cost. The board would like to go month to month and to ask Kate Ha her with Euclid North CID what they are doing to keep their streets cleaned.
- f. **Public Infrastructure:** M. Rubin presented samples of the sidewalks for the Streetscape consisting of tree grates, sidewalks, bronze street signs and accessible ramps. M. Rubin will ask Christner to give us options for railings for businesses, planters and parklets. J. McElwain asked will there be anything going out to businesses about putting up railings at their establishments. Their railings should be in accordance to what the Euclid South is putting up.
- g. **Other Business:**
 - a. Euclid Redevelopment Letter – A. Johnson will invite Attorney Zorn to come to the next meeting with an update.
 - b. Annual Report – A. Johnson will present the annual report at next meeting for approval.
- h. **Adjournment:** J. Ly motioned to adjourn. J. McElwain second. Meeting adjourned at 2:43 PM.